WALDEN UNIVERSITY

A higher degree. A higher purpose.

# Demonstrating Accountability, Transparency, and Assessment (DATA)

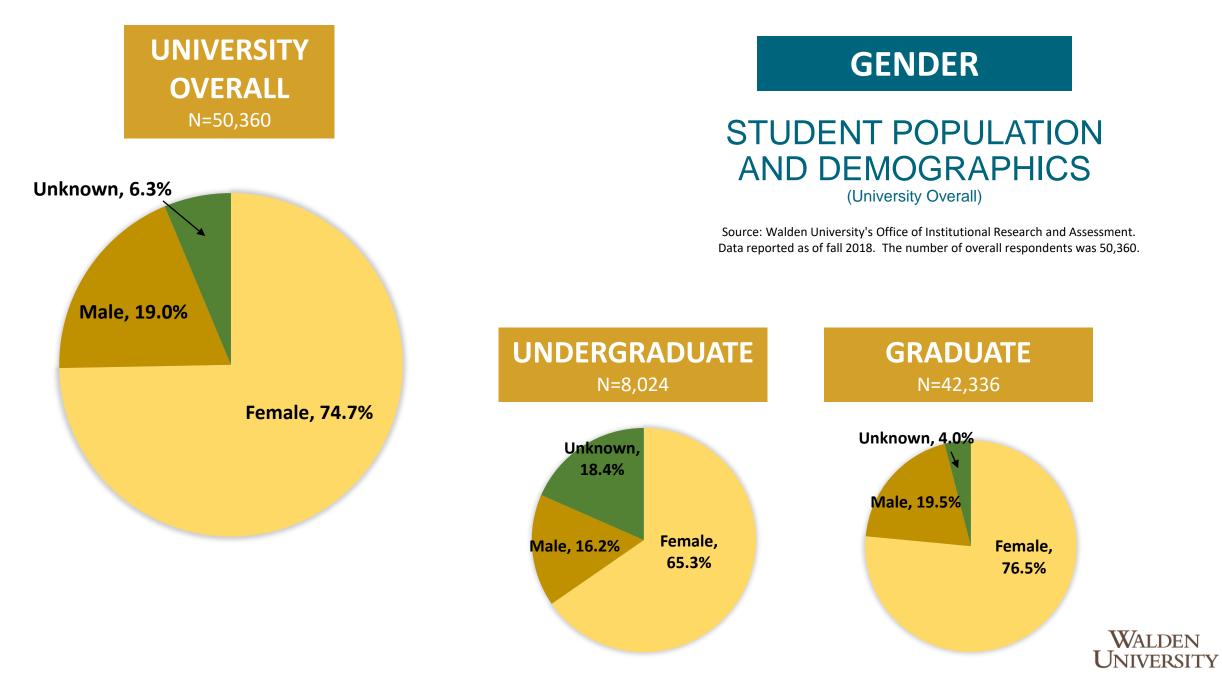
# STUDENTS, ALUMNI, FACULTY, AND EMPLOYERS

# TABLE OF CONTENTS

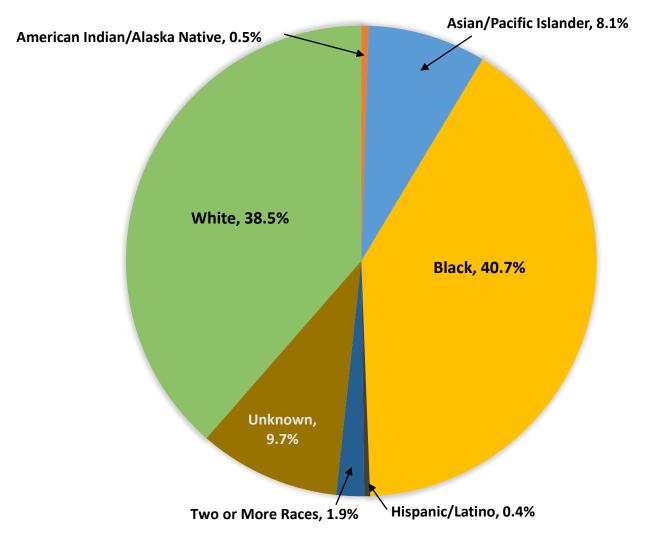
Student Demographics: Gender, Ethnicity, and Age	Page 3–5
Student Population by Degree Level	Page 6
Student Population by School	Page 7
Student Satisfaction	Page 8
Alumni Population by School	Page 9
Alumni Satisfaction	Page 10
Alumni Professional Impact, Publications, and Skills	Page 11–13
Faculty Satisfaction	Page 14
Employers on Walden and Professional Skills	Page 15–16







### UNIVERSITY OVERALL N=50,360



### ETHNICITY

#### STUDENT POPULATION AND DEMOGRAPHICS (University Overall)

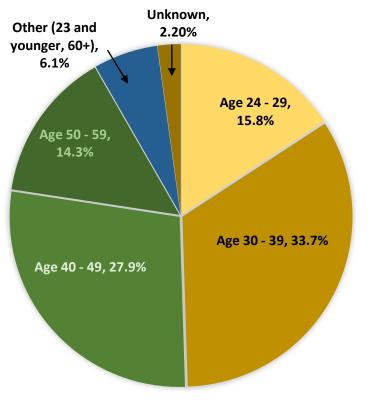
Source: Walden University's Office of Institutional Research and Assessment. Data reported as of fall 2018. The number of overall respondents was 50,360.

Ethnicity	% Undergraduate	% Graduate
American Indian/Alaskan Native (N=252)	0.5%	0.5%
Asian/Pacific Islander (N=4,096)	7.6%	8.2%
Black (N=20,521)	29.9%	42.8%
Hispanic/Latino (N=203)	0.4%	0.4%
Two or more races (N=971)	1.5%	2.0%
Unknown (N=4,910)	20.7%	7.7%
White (N=19,407)	39.5%	38.4%



4



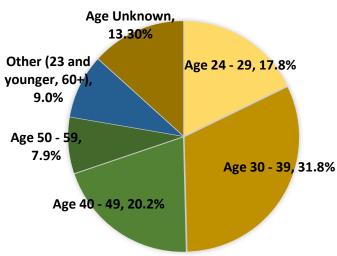


### AGE

#### STUDENT POPULATION AND DEMOGRAPHICS (University Overall)

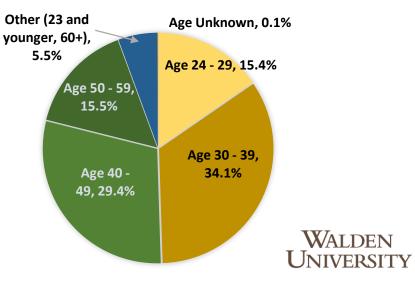
Source: Walden University's Office of Institutional Research and Assessment. Data reported as of fall 2018. The number of overall respondents was 50,360.

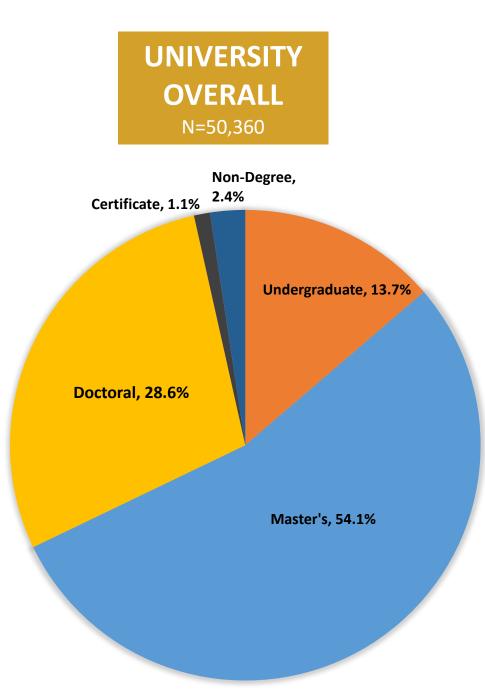
**GRADUATE** N=42,336



**UNDERGRADUATE** 

N=8,024



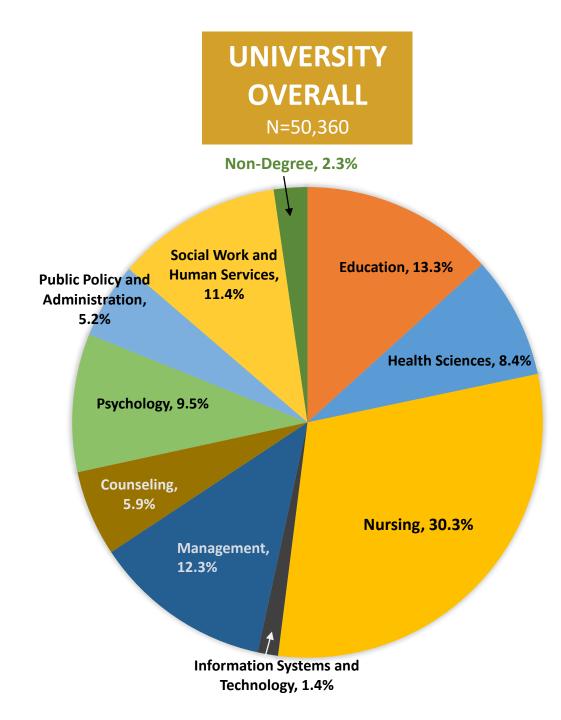




Source: Walden University's Office of Institutional Research and Assessment. Data reported as of fall 2018. (N=50,360).

N=6,910
N=27,265
N= 14,418
N= 560
N= 1,207





7



Source: Walden University's Office of Institutional Research and Assessment. Data reported as of fall 2018. (N=50,360).

Education	N=6,673
Health Sciences	N=4,211
Nursing	N=15,241
Information Systems and Technology	N=705
Management	N=6,206
Counseling	N=2,981
Psychology	N=4,778
Public Policy and Administration	N=2,643
Social Work and Human Services	N=5,743
Non-Degree*	N=1,179

\*Note: Non-Degree is not a school but represents Walden University's non-degree programs that do not fit within a school.



# STUDENT SATISFACTION: WALDEN UNIVERSITY OVERALL

#### **OVERALL SATISFACTION**

Q: How satisfied are you with Walden overall?

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
WALDEN UNIVERSITY (N=11,342)	<b>50.1%</b> (N=5,677)	<b>36.6%</b> (N=4,151)	<b>5.6%</b> (N=639)	<b>5.5%</b> (N=621)	<b>2.2%</b> (N=254)

#### SATISFACTION WITH FACULTY

Q: How satisfied are you with Walden professors?

	Satisfied	Satisfied	Satisfied	Satisfied	Satisfied
	With ALL	With MOST	With SOME	With a FEW	With NONE
WALDEN UNIVERSITY (N=10,937)	<b>37.1%</b> (N=4,062)	<b>42.5%</b> (N=4,650)	<b>12.8%</b> (1,397)	<b>6.6%</b> (726)	<b>0.9%</b> (102)

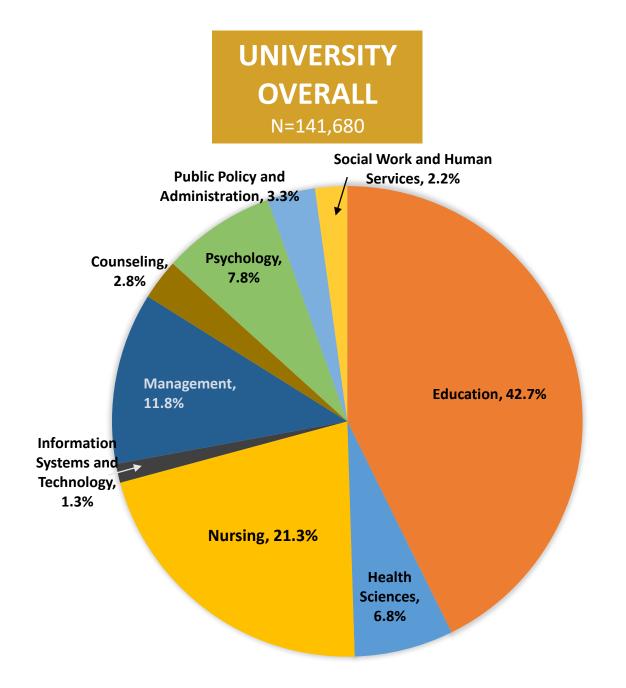
#### **OVERALL SATISFACTION**

Q: How likely are you to recommend Walden University to others?

	Very Likely	Likely	Neither Likely or Unlikely	Unlikely	Very Unlikely
WALDEN UNIVERSITY (N=11,339)	53.8% (N=6,106)	<b>30.7%</b> (N=3,476)	<b>5.7%</b> (N=647)	<b>5.6%</b> (N=630)	<b>4.2%</b> (N=480)



8 Source: The 2018 Student Satisfaction Survey was administered as a web-based survey to all students currently enrolled in courses in the fall of 2018. 11,484 students completed the survey for a response rate of 23.4%. The number of respondents per question varied.





Source: Walden University's Office of Institutional Research and Assessment. Data reported as of March 2019. (N=141,680).

Education	N=60,430
Health Sciences	N=9,701
Nursing	N=30,190
Information Systems and Technology	N=1,781
Management	N=16,720
Counseling	N=3,947
Psychology	N=11,005
Public Policy and Administration	N=4,737
Social Work and Human Services	N=3,169



# ALUMNI SATISFACTION: WALDEN UNIVERSITY OVERALL

#### **OVERALL SATISFACTION**

Q: How satisfied are you with Walden overall?

	Very Satisfied	Satisfied	Neither Satisfied nor Dissatisfied	Dissatisfied	Very Dissatisfied
WALDEN UNIVERSITY (N=2,678)	<b>51%</b> (N=1,365)	<b>36%</b> (N=955)	<b>5%</b> (N=129)	5% (N=146)	<b>3%</b> (N=83)

#### LIKLIHOOD OF RECOMMENDING

Q: How likely are you to recommend Walden University to others?

	Very likely	Likely	Neither Likely or Unlikely	Unlikely	Very Unlikely
WALDEN UNIVERSITY (N=2,660)	<b>55%</b> (N=1,463)	<b>28%</b> (N=751)	5% (N=121)	6% (N=155)	6% (N=170)

### 88.3%

of Walden alumni responding to our survey agree or strongly agree that the Walden curriculum was relevant to their work.





# ALUMNI PROFESSIONAL IMPACT OF EARNING A DEGREE

Q: For each statement, please indicate your level of agreement or disagreement about the impact of Walden on your professional life. (Agreement response options: Strongly Disagree, Disagree, Neither Disagree nor Agree, Agree, Strongly Agree)

Agree/Strongly Agree	Agree/Strongly Agree 76%	Agree/Strongly Agree 72%
My Walden degree enhanced my professional performance.	I feel I have learned as much from Walden as others in my field who earned degrees elsewhere.	My Walden degree prepared me to pursue professional opportunities in new areas.



Source: The 2018 Alumni Satisfaction Survey was a web-based survey administered to alumni who graduated between January 2015 and December 2017. A total of 2,682 alumni completed the survey for a response rate of 7.45%. The total number of respondents to this question: 2,038-2,082.

11

# ALUMNI PUBLICATIONS

Q: (Of those who indicated that since starting at Walden, they have published a book chapter, book, or article, or given a conference presentation) Since you graduated from Walden, please indicate how many presentations or publications of each type you have delivered or published.

89%	Delivered at least one presentation at a conference
17%	Published at least one chapter in an edited book
20%	Published at least one book
31%	Published at least one article in a trade journal or magazine
39%	Published at least one peer-reviewed article



The 2018 Alumni Satisfaction Survey was a web-based survey administered to alumni who graduated between January 2015 and December 2017. A total of 2,682 alumni completed the survey for a response rate of 7.45%. The total number of respondents to this question: 337-469.

Communication Skills	% Advanced or Proficient
Oral communication (professional oral communication in meetings, etc.)	85.6%
Written communication (professional written communication—reports, memos, professional e-mails, etc.)	89.4%
Presentation skills (presentations in the workplace, professional conference presentations, etc.)	82.0%
Leadership (leading a team of others toward a common goal)	83.4%
Management (managing a team of others)	77.3%
Teamwork (works effectively with a team toward a common goal)	91.9%
Working well with diverse populations	91.9%
Teaching/training others	86.1%
Problem-Solving Skills and	% Advanced
Professional Knowledge	or Proficient
Critical-thinking skills	89.9%
Developing solutions to organizational problems	83.3%
Applying academic knowledge to professional practice	87.3%
Analyzing issues from multiple perspectives	87.0%
Able to adapt to different situations (organizational changes, earning situations, etc.)	90.8%
Staying current with knowledge in your profession	85.9%

### **Alumni on Professional Skills Abilities**

Q: For each of the following skills, please indicate your current ability level. (Response options: No Skill, Beginner, Intermediate, Advanced, Proficient)

Research Skills	% Advanced or Proficient
Identifying organizational research needs	69.5%
Interpreting published research findings (journal articles, etc.)	73.7%
Designing research projects (projects to address problems involving data collection, analysis, and interpretation)	62.0%
Performing library-based research	80.5%
Performing quantitative analyses (statistical analyses)	53.9%
Performing qualitative analyses	59.2%
Conducting mixed-methods research	51.7%

Social Change and Ethical Skills	% Advanced or Proficient
Influencing other professionals in your field	78.2%
Influencing other professionals outside your field	72.9%
Leading positive social change	75.8%
Participating in positive social change	79.0%
Using ethical standards of your field	89.1%



13 Source: The 2018 Alumni Satisfaction Survey was a web-based survey administered to alumni who graduated between January 2015 and December 2017. A total of 2,682 alumni completed the survey for a response rate of 7.45%. The total number of overall respondents to this question was 2,682.

# FACULTY SATISFACTION

### Q: Overall, how satisfied are you as a faculty

### member at Walden?

83.2%

of faculty members responding to our survey are Satisfied or Very Satisfied. "The academic environment at Walden is one of inquiry, analysis, and thinking. I emphasize that by urging all students to share their experiences and help us understand their background."

Dr. Kurt Schoch Richard W. Riley College of Education and Leadership Faculty Member





"What I strive to do every day is ignite the fires of learning and excellence in the minds and hearts of students at Walden."

Dr. Yvonne Doll School of Management Faculty Member

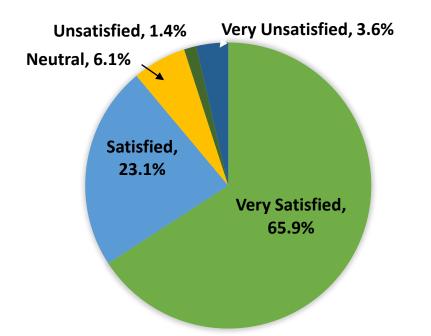


Source: The 2018 Faculty Satisfaction Survey was a web-based survey administered to all faculty members who were active in fall 2018. A total of 1,325 faculty completed the survey for a response rate of 41.7%. The survey was administered from June 13– July 10, 2018.

## EMPLOYERS ON WALDEN

#### **OVERALL SATISFACTION**

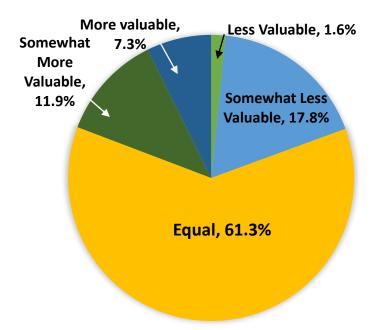
Q: Overall, how satisfied are you with the Walden graduate employed at your organization?



The Walden University Employer Survey is administered by the Office of Institutional Research and Assessment (OIRA) to gather feedback from employers of Walden graduates. For the current year's survey, Walden graduates provided permission to contact their employer on the 2018 Walden University Alumni Survey, graduation surveys completed between August 2017 and July 2018, or graduation applications completed between August 2017 and July 2018. Employers were sent the survey on September 19, 2018, and were given until October 15, 2018, to complete it. A total of 2,589 survey invitations were distributed, with 625 15 responses received, for a response rate of 24.1%. Number of respondents to this question: 507.

#### VALUE OF ONLINE LEARNING

Q: How do you view online degrees compared to degrees earned in a faceto-face setting?



The Walden University Employer Survey is administered by the Office of Institutional Research and Assessment (OIRA) to gather feedback from employers of Walden graduates. For the current year's survey, Walden graduates provided permission to contact their employer on the 2018 Walden University Alumni Survey, graduation surveys completed between August 2017 and July 2018, or graduation applications completed between August 2017 and July 2018. Employers were sent the survey on September 19, 2018, and were given until October 15, 2018, to complete it. A total of 2,589 survey invitations were distributed, with 625 responses received, for a response rate of 24.1%. Number of respondents to this question: 437.



Skill	% Improved
Written communication	72.3%
Critical thinking	77.5%
Designing research projects	80.4%
Conducting mixed-methods research	81.4%
Performing qualitative analyses	79.8%
Performing quantitative analyses	77.2%
Interpreting published research findings	79.0%
Developing solutions to organizational problems	81.0%
Applying academic knowledge to professional practice	84.0%
Analyzing issues from multiple perspectives	79.5%
nfluencing other professionals in your ield	75.4%
Leading positive social change	74.4%
Feaching/training others	80.4%
Jsing ethical standards of your field	65.2%
Vorking well with diverse populations	65.8%
Staying current with knowledge in your	81.5%

Skill	% Improved
Adapting to different learning	
environments	74.1%
Teamwork (works well with others coward a common goal)	70.4%
Leadership (leads team toward a common goal)	74.6%
Computer skills	60.4%
Time management	57.1%
Project management	69.2%
People management	66.8%
Understanding how your business works	74.4%
Budget management	62.3%
Knowledge of internet and social media	62.3%
Ability to learn ("train-ability")	70.4%
Oral communication	70.8%
nfluencing other professionals outside your field	72.6%
dentifying organizational research needs	80.6%
Performing library-based research	76.6%
Participating in positive social change	74.9%

### Employers on Professional Skills Improvement

Q: For each of the general and professional skills listed, indicate the extent to which the Walden graduate improved from the time they started their program to the time they graduated. If the employee was not employed at the time they started their degree but was employed before they finished their degree, please indicate the extent that their skills improved while at your organization.

16 The Walden University Employer Survey is administered by the Office of Institutional Research and Assessment (OIRA) to gather feedback from employers of Walden graduates. For the current year's survey, Walden graduates provided permission to contact their employer on the 2018 Walden University Alumni Survey, graduation surveys completed between August 2017 and July 2018, or graduation applications completed between August 2017 and July 2018. Employers were sent the survey on September 19, 2018, and were given until October 15, 2018, to complete it. A total of 2,589 survey invitations were distributed, with 625 responses received, for a response rate of 24.1%. Number of respondents to the skill rating questions ranged from 219 to 432.

