# WALDEN UNIVERSITY'S DEGREE GUIDE FOR HIGHER EDUCATION CAREERS









The Richard W. Riley College of Education and Leadership

WALDEN UNIVERSITY

### HIGHER EDUCATION OPPORTUNITIES





The landscape of higher education is changing rapidly. More students are projected to enroll in higher education during this decade,\* and the year 2020 national College Completion Agenda goals for postsecondary education will likely cause this trend to accelerate. At the same time, many education administrators are expected to retire during the next few years.† These conditions can translate into increased career opportunities for education professionals. In fact, the Bureau of Labor Statistics projects that postsecondary teaching jobs will increase by 15% through 2018‡ and jobs for education administrators (postsecondary and all others) will increase by 7% through 2018.§

To help you navigate this exciting landscape and its many opportunities, Walden University has prepared this career guide. In it, you'll find career options and program highlights for higher education degrees and other related programs offered through Walden's Richard W. Riley College of Education and Leadership:

• Ph.D. in Education	p. 6
Doctor of Education (Ed.D.)	p. 7
M.S. in Higher Education	p. 8
M.S. in Adult Learning	p. 9
M.S. in Instructional Design and Technology	p. 9
Education Certificates	D. [

<sup>\*</sup>Source: "Market Overview for Master's Degree Programs in Education Policy, Global Education, and Enrollment Management," Eduventures report, 2009.

Source: Vaughan, George B. and Iris M. Weisman (2006). The Community College Presidency at the Millenium. Washington, D.C.: Community College Press.

<sup>\*</sup>Bureau of Labor Statistics, U.S. Department of Labor, projections data from the National Employment Matrix for Postsecondary Teachers, 2008–2018, Occupational Outlook Handbook, 2010–2011 Edition, on the Internet at www.bls.gov/oco/ocos066.htm (viewed Oct. 17, 2011). National long-term projections may not reflect local and/or short-term economic or job conditions and do not guarantee actual job growth.

Bureau of Labor Statistics, U.S. Department of Labor, projections data from the National Employment Matrix for Education Administrators, 2008–2018, Occupational Outlook Handbook, 2010–2011 Edition, on the Internet at www.bls.gov/oco/ocos007.htm (viewed Oct. 17, 2011). National long-term projections may not reflect local and/or short-term economic or job conditions and do not guarantee actual job growth.

## PREPARATION FOR A WIDE RANGE OF HIGHER EDUCATION CAREERS





Whether you are looking to enter or advance in the field of higher education, Walden University can help. Walden is an accredited institution that has been providing an engaging distance-learning experience for working professionals for more than 40 years. The Riley College of Education and Leadership, the choice of more than 52,000 students and alumni, is dedicated to helping educators make a bigger difference in the lives of their students.

The Riley College of Education and Leadership understands that higher education professionals want to help students and institutions achieve their full potential. We are committed to providing programs, specializations, and concentrations that help enhance educator effectiveness and student achievement. Our programs are designed to prepare you to develop and lead the classes and services that will allow your students and institution to succeed.

**Did you know**... In May 2010, for the fourth year in a row, Walden was identified as having the No. I largest online graduate program in education by enrollment, according to *U.S. News & World Report*.

## PREPARATION FOR A WIDE RANGE OF HIGHER EDUCATION CAREERS





Selecting the right degree program depends on your unique interests and aspirations. In this guide, you'll discover a wide range of higher education career possibilities and the corresponding programs that can help you achieve your professional goals.

Walden's higher education programs can help you prepare for a variety of teaching and administrative roles. You can gain the knowledge and skills you need to:

- Make sound decisions based on research and your institution's culture.
- Apply strategies to support student learning and development.
- Utilize a repertoire of best practices in a variety of learning contexts.
- Lead change at the classroom, department, institution, or system levels.
- Promote your institution's mission.

We focus on educational strategies and management principles you can use to address today's most pressing higher education issues, promote positive change, and enhance your career. Walden's unique approach to curriculum design includes collaboration with national industry leaders and higher education experts. This ensures that we create high-quality online programs that are relevant to the needs of today's—and tomorrow's—workforce.

**Did you know**... A 2006 survey of American Association of Community College members indicated that 84% of community college presidents planned to retire in the next 10 years.\*

\*Source: Vaughan, George B. and Iris M. Weisman (2006). The Community College Presidency at the Millenium. Washington, D.C.: Community College Press.

## EXPERT FACULTY AND SCHOLARS IN THE FIELD

The higher education system needs outstanding professionals who can address the nation's most pressing educational challenges. Ensuring their success will require a new generation of education innovators and thought leaders.

At Walden, our faculty includes educators, researchers, scholars, and policymakers who are themselves transforming the field of higher education. From national experts in community college leadership and education theory to innovators in educational technology, you will learn from recognized leaders in a variety of disciplines. They have a broad range of experiential and cultural backgrounds and excel at integrating their expertise into Walden's online learning environment.

Some of our expert faculty members include:

### Terry O'Banion



Dr. O'Banion served for more than two decades as president of the League for Innovation in the Community College. A respected author, Dr. O'Banion has written 12 books and 135 articles on the community college, including A Learning College for the 21st

Century. He served as a senior fellow and director of The Nature of Innovation in the Community College, a research project funded by the MetLife Foundation. Dr. O'Banion also serves as senior advisor for Higher Education Programs at Walden University.

### **Suzanne James**



Dr. James has taught at the undergraduate and graduate levels, both on-site and online. For 10 years, she served as senior vice president at Upper Iowa University, where she supervised the university's online program; 16 domestic

learning centers; and international centers in Hong Kong, Singapore, Malaysia, and Vancouver, B.C.

Learn more about the faculty at the Riley College of Education and Leadership at www.WaldenU.edu/educfaculty.

"Walden's programs in higher education are the most innovative and substantive in the nation. Our graduates are increasingly in the vanguard of leaders who will ensure that the U.S. maintains its competitive edge in higher education."

— Dr. Terry O'Banion, Senior Advisor, Higher Education Programs

# CHOOSING THE RIGHT DEGREE FOR HIGHER EDUCATION CAREERS

#### **Career Opportunities** Degree **Walden Advantage** Ph.D. in Education **Knowledge for Leadership Academic Careers** General Program The Ph.D. in Education program helps · Faculty member at a college, you understand how people learn and **Specializations** university, or community college the best tools and strategies to promote Adult educator Adult Education Leadership learning. You can gain knowledge that · Assessment, Evaluation, and Accountability can help you lead, affect policy, guide **Administrative Careers** Community College Leadership change, and promote the role of higher Community college president education in today's society. Higher Education • Dean or senior leader in academic Leadership, Policy, and Change **Key Skills** programs, student services, institutional advancement, finance, business services, · Learning, Instruction, and Innovation Recognize how to change educational enrollment management, or admissions systems and policies. Analyze and implement strategies **Policy and Thought** to promote learning and support **Leadership Careers** development in higher education. Policy analyst or director for a state · Lead, affect policy, and guide change or federal government agency, at all levels of the education system. higher education system, or Understand the principles of adult national professional association learning and development. **Research Careers Integrated Learning Format** · Researcher for a state or federal As part of this program, you are required government agency, higher education to conduct original research to contribute system, or national professional to your field. You will also attend academic association residencies that give you an opportunity to collaborate with fellow students and faculty members while expanding your professional network. **Program Options** You can tailor your program based on your scholarly interests. Depending on your specialization, you may also choose from three ways to learn: course-based,

Find information on costs, occupation types, completion rates, and median loan debt for this program at www.WaldenU.edu/programdata/phded.

Knowledge Area Module (KAM)-based,

or a mix of the two formats.

Career opportunities may require additional experience, training, or other factors beyond the successful completion of this degree program.

# CHOOSING THE RIGHT DEGREE FOR HIGHER EDUCATION CAREERS

Career Opportunities	Degree	Walden Advantage
Academic Careers  • Faculty member at a college, university, or community college  • Adult educator  Administrative Careers  • Community college president  • Senior student affairs or student services administrator  • Director of a department  • Dean of a school or college within a larger university or at a community college  • Vice president of student services, enrollment management, business services, or another administrative function	Doctor of Education (Ed.D.) Specializations  • Adult Education  • College Teaching and Learning  • Higher Education Leadership	Innovative Curriculum  The Doctor of Education program can help you improve your research and scholarship skills so you can enhance student learning and exercise leadership at the classroom and institution levels.  Key Skills  Develop leadership and management skills that can help prepare you to lead change across your institution.  Employ leadership and management strategies that drive and sustain diverse learning organizations.  Conduct independent research and apply research to make and implement strategic decisions.  Examine, apply, and reflect on practices that empower adults to be lifelong learners.  Integrated Learning Format  In this program, you'll have opportunities to learn through a combination of online courses and an academic residency and to collaborate with leaders in education around the world.  National Experts  Recognized higher education experts help us develop our higher education programs. You can benefit from their input and high-level experience in such areas as learning-centered organizational models, outcomes assessment, and best practices to support and retain a diverse student population.

**Did you know**... In the next 15 years, community colleges will need 62,000 new full-time faculty members.\*

Find information on costs, occupation types, completion rates, and median loan debt for this program at www.WaldenU.edu/programdata/edd.

\*T. O'Banion, "Crisis and calamity in the community college: Preparing faculty and administrators for the 21st century," Community College Journal V77 N3 (2006–2007): 44–47.

Career opportunities may require additional experience, training, or other factors beyond the successful completion of this degree program.

# CHOOSING THE RIGHT DEGREE FOR HIGHER EDUCATION CAREERS

Career Opportunities	Degree	Walden Advantage
Academic Careers  Community college instructor*  Technical college instructor*  Administrative Careers  Academic or student advisor  Academic program manager  Distance learning administrator  Registrar  Human resource manager or specialist  Financial aid administrator  Diversity manager  Institutional research manager  Student services administrator  Enrollment or admissions manager  Developer/fundraiser  Marketing manager or specialist  Global education or study abroad program manager	M.S. in Higher Education General Program Specializations  College Teaching and Learning Enrollment Management and Institutional Marketing Global Higher Education Leadership for Student Success Online and Distance Learning	Program Options  You can tailor your education to meet your personal and professional goals through the General Program or one of five specializations.  Real-World Knowledge  Our program focuses on sound management principles and the latest strategies and technologies that can help you, your department, and your students succeed.  Key Skills  Develop and apply an understanding of higher education systems, business principles, and student learning.  Make sound decisions based on a critical evaluation of research and data.  Choose leadership approaches that match your institution's culture.  Evaluate the potential impact of policies and processes on student outcomes.  MobileLearn <sup>SM</sup> Gain direct access to course content using your laptop, smartphone, or other handheld device to download videos, field-experience simulations, texts, lectures, and assignments.

Find information on costs, occupation types, completion rates, and median loan debt for this program at www.WaldenU.edu/programdata/mshe.

Career opportunities may require additional experience, training, or other factors beyond the successful completion of this degree program.

## OTHER PROGRAMS OF INTEREST

### Degree

#### M.S. in Adult Learning

#### General Program

#### **Specializations**

- Developmental Education
- Online Teaching
- · Teaching Adults English as a Second Language
- Training and Performance Improvement

Earning an M.S. in Adult Learning from Walden can help you gain the knowledge and skills to excel in a number of positions, including:

#### **Academic Careers**

- Adult basic education and literacy teacher or instructor
- · Postsecondary teacher
- · Instructional coordinator
- Vocational education teacher or instructor

#### **Administrative Careers**

- · Postsecondary education administrator
- · Human resource, training, or labor relations specialist
- Training and development manager

### Degree

### M.S. in Instructional Design and Technology

### **Specializations**

- · General Program
- Online Learning
- Training and Performance Improvement

This program explores strategies for building quality education courses and training experiences. You'll explore ways to apply theory, research, creativity, and problem-solving skills to a variety of technology applications in order to improve learning. This program can prepare you for a number of career opportunities, including:

- · Instructional designer
- Training developer
- Online instructor
- Performance improvement consultant
- Manager of e-learning delivery
- Information architect
- Course editor
- Desktop publishing, Web design, or multimedia specialist
- · Education technology specialist/consultant

Find information on costs, occupation types, completion rates, and median loan debt for these programs at www.WaldenU.edu/programdata.

Career opportunities may require additional experience, training, or other factors beyond the successful completion of these degree programs.

### OTHER PROGRAMS OF INTEREST





#### **Graduate and Post-Baccalaureate Certificates**

Walden's education certificate programs are designed for:

- Education professionals who are looking to change their career direction or who have been out of the educational environment.
- Educators looking to broaden their knowledge or seek additional qualifications.
- Educators who have been identified by their organizations for professional development and leadership opportunities.
- Educators and administrators who want to understand new developments and practices for teaching adults.

Credits earned from these certificate programs may be applied toward an array of Walden's master's programs and specializations. The number of credits you can transfer will vary depending on the certificate program you choose.

#### **Graduate Certificates**

- · Graduate Certificate in Adult Learning
- Graduate Certificate in College Teaching and Learning
- Graduate Certificate in Enrollment Management and Institutional Marketing

#### **Post-Baccalaureate Certificate**

 Post-Baccalaureate Certificate in Instructional Design and Technology

#### **Specializations**

- Instructional Design
- Online Learning
- Training and Performance Improvement

Find information on costs, occupation types, completion rates, and median loan debt for these programs at www.WaldenU.edu/programdata/educationcerts.

Career opportunities may require additional experience, training, or other factors beyond the successful completion of these degree programs.

## LEARN MORE ABOUT OUR PROGRAMS





Whether you want to advance your career in higher education or are interested in entering this growing field, The Richard W. Riley College of Education and Leadership offers high-quality degree programs online that can help you meet your goals.

To find out more about our higher education programs and specializations, call an enrollment advisor at 1-866-492-5336.

"The landscape of education is changing, so Walden has built several programs that will help students be successful in this changing environment. These themes address topics that are prevalent in today's postsecondary educational environment and are designed to prepare educators to take a leadership position in improving the quality of education for an increasingly diverse population of students."

Kelley Costner, Ed.D.
Associate Dean of Master's Programs
The Richard W. Riley College of Education and Leadership

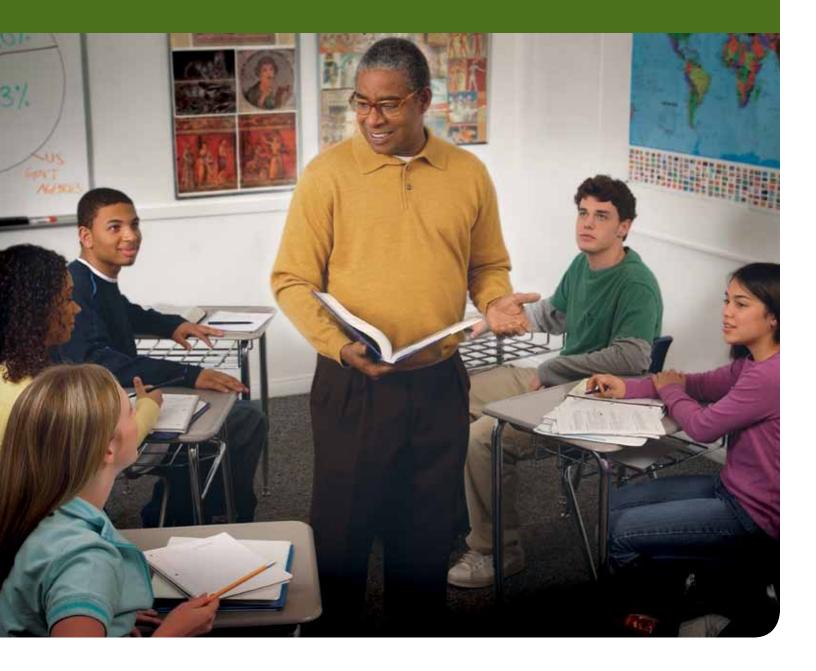
Walden University is accredited by The Higher Learning Commission and a member of the North Central Association, www.ncahlc.org.

Walden offers both state-approved educator licensure programs as well as programs and courses that do not lead to licensure or endorsements. Prospective students must review their state licensure requirements prior to enrolling. For more information, please refer to www.WaldenU.edu/educlicensure.

Prospective Alabama students: Contact the Teacher Education and Certification Division of the Alabama State Department of Education at 1-334-242-9935 or www.alsde.edu to verify that these programs qualify for teacher certification, endorsement, and/or salary benefits.

Prospective Washington state students are advised to contact the Office of the Superintendent of Public Instruction at 1-360-725-6275 or cert@k12.wa.us to determine whether Walden's programs in the field of education are approved for teacher certification or endorsements in Washington state. Additionally, teachers are advised to contact their individual school district as to whether this program may qualify for salary advancement.

# Call I-866-492-5336 or visit www.WaldenU.edu/education.



The Richard W. Riley College of Education and Leadership

Walden University