

**Walden University's 2014 Social Change Impact Report
Appendix**

Q40: How much do you agree or disagree with each of the following statements?

I can make the world a better place by my actions.

APRIL 2013

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	1010	1010	1010	1013	1008	1005	1021	2020	-
Strongly/ Somewhat Agree (Net)	91%	79%	82%	54%	86%	89%	79%	82%	80%

JUNE 2014

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	1009	1003	1021	1000	1021	1027	1020	2037	-
Strongly/ Somewhat Agree (Net)	90%	81%	82%	56%	78%	80%	87%	81%	79%

*Note: Data for each individual country is representative of that country. The "Average Result" is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q40: How much do you agree or disagree with the following statements?

APRIL 2013

Strongly/ Somewhat Agree (Net)	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	1010	1010	1010	1013	1008	1005	1021	2020	-
In the future, more people in my country will be involved in positive social change activities than are involved today.	87%	75%	87%	54%	88%	77%	84%	71%	78%
Engaging in positive social change is a waste of time.	18%	15%	13%	15%	27%	11%	17%	19%	17%

JUNE 2014

Strongly/ Somewhat Agree (Net)	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	1009	1003	1021	1000	1021	1027	1020	2037	-
In the future, more people in my country will be involved in positive social change activities than are involved today.	84%	66%	73%	40%	85%	76%	77%	64%	71%
Engaging in positive social change is a waste of time.	28%	19%	28%	17%	32%	13%	23%	20%	23%

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Q15: Overall, how often do you do something to engage in positive social change?

JUNE 2014

	<u>Brazil</u>	<u>Canada</u>	<u>China</u>	<u>Germany</u>	<u>India</u>	<u>Jordan</u>	<u>Mexico</u>	<u>U.S.</u>	Average Result*
Base	1009	1003	1021	1000	1021	1027	1020	2037	-
At least once a month (Net)	39%	26%	17%	21%	25%	33%	34%	26%	28%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q23: Overall, how important is each of the following?

Base: Ever Engaged In Positive Social Change

JUNE 2014

<u>Extremely/ Very Important (Net)</u>	<u>Brazil</u>	<u>Canada</u>	<u>China</u>	<u>Germany</u>	<u>India</u>	<u>Jordan</u>	<u>Mexico</u>	<u>U.S.</u>	Average Result*
Base	943	911	953	836	986	932	973	1685	-
A person's involvement with positive social change today contributes to long-term changes that will improve people's lives in the future.	92%	65%	67%	62%	81%	70%	84%	65%	73%
A person's involvement with positive social change today contributes to immediate changes that improve people's lives now.	86%	57%	44%	41%	71%	61%	73%	57%	61%

*Note: Data for each individual country is representative of that country. The "Average Result" is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q25: How likely is each of the following?

Base: Ever Engaged In Positive Social Change

JUNE 2014

<u>Extremely/ Very Likely (Net)</u>	<u>Brazil</u>	<u>Canada</u>	<u>China</u>	<u>Germany</u>	<u>India</u>	<u>Jordan</u>	<u>Mexico</u>	<u>U.S.</u>	Average Result*
Base	943	911	953	836	986	932	973	1685	-
My involvement with positive social change today contributes to long-term changes that will improve people’s lives in the future.	81%	39%	60%	39%	72%	57%	73%	42%	58%
My involvement with positive social change today contributes to immediate changes that improve people’s lives now.	72%	33%	34%	23%	62%	50%	59%	36%	46%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q30: Overall, how satisfied are you with the following:

How much the lives of individuals and communities are improving

JUNE 2014

	<u>Brazil</u>	<u>Canada</u>	<u>China</u>	<u>Germany</u>	<u>India</u>	<u>Jordan</u>	<u>Mexico</u>	<u>U.S.</u>	Average Result*
Base	1009	1003	1021	1000	1021	1027	1020	2037	-
Extremely/ Very Satisfied (Net)	40%	18%	31%	16%	41%	17%	28%	21%	27%
Somewhat satisfied	43%	59%	50%	58%	45%	47%	47%	51%	50%
Not at all satisfied	17%	24%	19%	26%	14%	36%	25%	28%	24%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q40: How much do you agree or disagree with the following statements?

JUNE 2014

<u>Strongly/ Somewhat Agree (Net)</u>	<u>Brazil</u>	<u>Canada</u>	<u>China</u>	<u>Germany</u>	<u>India</u>	<u>Jordan</u>	<u>Mexico</u>	<u>U.S.</u>	Average Result*
Base	1009	1003	1021	1000	1021	1027	1020	2037	-
Younger adults are more passionate about positive social change than older adults.	71%	53%	71%	49%	80%	76%	72%	53%	66%
Older adults are not willing to try new ideas to make a difference in positive social change.	49%	48%	65%	44%	59%	60%	54%	47%	53%
When it comes to positive social change, older adults can make more of a difference than can younger adults.	62%	45%	73%	39%	71%	52%	67%	48%	57%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q40: How much do you agree or disagree with the following statements? (By Age)

Age: 18–24

Strongly/ Somewhat Agree (Net)	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	307	105	184	119	367	155	383	149	-
Younger adults are more passionate about positive social change than older adults.	77%	51%	73%	58%	76%	73%	72%	63%	68%
Older adults are not willing to try new ideas to make a difference in positive social change.	56%	47%	70%	54%	60%	57%	54%	53%	56%

Age: Over 40

Strongly/ Somewhat Agree (Net)	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	257	555	202	521	137	223	230	1339	-
Younger adults are more passionate about positive social change than older adults.	61%	49%	60%	42%	89%	74%	66%	48%	59%
Older adults are not willing to try new ideas to make a difference in positive social change.	40%	47%	58%	38%	60%	58%	54%	44%	50%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q20: How much of an impact do you feel you are having on each of the following? (By frequency of involvement in positive social change)

Improving the lives of individuals in your community

Engagement Level: Once a Year or Less/Never

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	222	258	235	352	174	258	214	722	-
Major/Moderate Impact (NET)	59%	18%	22%	15%	60%	35%	56%	13%	35%

Engagement Level: 2–11 Times a Year

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	457	477	577	452	538	435	465	844	-
Major/Moderate Impact (NET)	82%	35%	43%	48%	74%	55%	69%	35%	55%

Engagement Level: At Least Once a Month

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	330	268	209	223	309	334	341	471	-
Major/Moderate Impact (NET)	86%	51%	65%	61%	71%	61%	80%	55%	66%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q20: How much of an impact do you feel you are having on each of the following? (By frequency of involvement in positive social change)

Creating a better world for everyone to live in

Engagement Level: Once a Year or Less/Never

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	222	258	235	352	174	258	214	722	-
Major/Moderate Impact (NET)	63%	22%	19%	10%	66%	32%	65%	17%	37%

Engagement Level: 2–11 Times a Year

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	457	477	577	452	538	435	465	844	-
Major/Moderate Impact (NET)	81%	32%	43%	24%	76%	44%	71%	32%	50%

Engagement Level: At Least Once a Month

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	330	268	209	223	309	334	341	471	-
Major/Moderate Impact (NET)	88%	45%	53%	32%	74%	51%	79%	51%	59%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q20: How much of an impact do you feel you are having on each of the following? (By frequency of involvement in positive social change)

Changing social structures and systems

Engagement Level: Once a Year or Less/Never

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	222	258	235	352	174	258	214	722	-
Major/Moderate Impact (NET)	53%	15%	16%	9%	56%	20%	54%	10%	29%

Engagement Level: 2–11 Times a Year

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	457	477	577	452	538	435	465	844	-
Major/Moderate Impact (NET)	74%	24%	27%	18%	65%	31%	63%	19%	40%

Engagement Level: At Least Once aMonth

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	330	268	209	223	309	334	341	471	-
Major/Moderate Impact (NET)	74%	30%	39%	28%	67%	37%	68%	40%	48%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q30: Overall, how satisfied are you with the following: (By frequency of involvement in positive social change)

The frequency that I am engaged in positive social change activities

Engagement Level: Once a Year or Less/Never

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	222	258	235	352	174	258	214	722	-
Not at all satisfied	32%	30%	41%	28%	23%	48%	33%	30%	33%

Engagement Level: 2–11 Times a Year

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	457	477	577	425	538	435	465	844	-
Not at all satisfied	7%	16%	15%	13%	8%	24%	8%	14%	13%

Engagement Level: At Least Once a Month

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	330	268	209	223	309	334	341	471	-
Not at all satisfied	4%	10%	4%	5%	9%	13%	8%	5%	7%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q30: Overall, how satisfied are you with the following: (By frequency of involvement in positive social change)

The availability of opportunities to be involved in positive social change activities

Engagement Level: Once A Year or Less/Never

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	222	258	235	352	174	258	214	722	-
Not at all satisfied	25%	20%	37%	27%	15%	49%	24%	26%	28%

Engagement Level: 2–11 Times a Year

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	457	477	577	425	538	435	465	844	-
Not at all satisfied	10%	13%	27%	14%	11%	27%	15%	14%	16%

Engagement Level: At Least Once a Month

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	330	268	209	223	309	334	341	471	-
Not at all satisfied	7%	15%	11%	10%	8%	28%	18%	9%	13%

*Note: Data for each individual country is representative of that country. The “Average Result” is the arithmetic average across the countries. This measure does not account for differences in population size and thus is not representative.

Q30: Overall, how satisfied are you with the following: (By frequency of involvement in positive social change)

How much I am helping to improve the lives of individuals and communities

Engagement Level: Once a Year or Less/Never

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	222	258	235	352	174	258	214	722	-
Not at all satisfied	27%	29%	36%	25%	10%	44%	27%	30%	29%

Engagement Level: 2–11 Times a Year

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	457	477	577	425	538	435	465	844	-
Not at all satisfied	8%	16%	10%	11%	4%	24%	9%	13%	12%

Engagement Level: At Least Once a Month

	Brazil	Canada	China	Germany	India	Jordan	Mexico	US	Average Result*
Base	330	268	209	223	309	334	341	471	-
Not at all satisfied	3%	12%	15%	6%	4%	13%	9%	8%	9%

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