

WALDEN UNIVERSITY

A higher degree. A higher purpose.

Demonstrating Accountability, Transparency, and Assessment (DATA)

College of Management and Technology

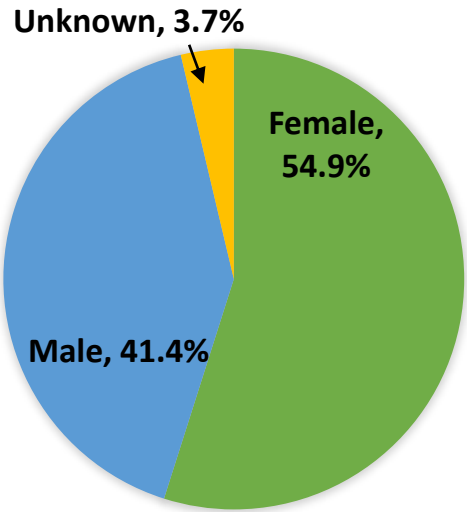
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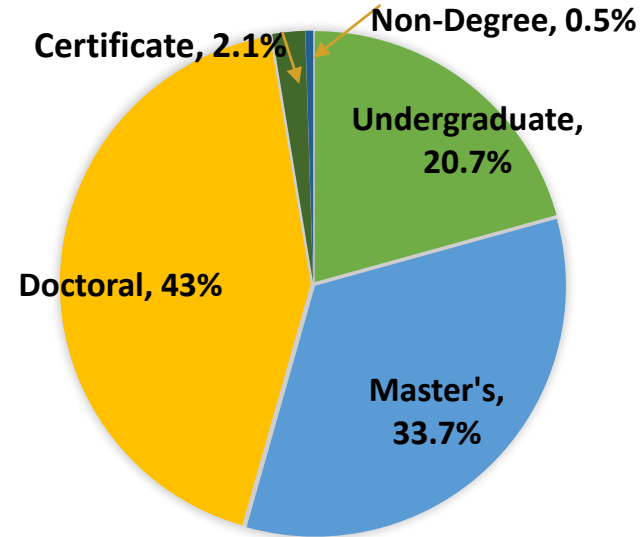
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GENDER



DEGREE LEVEL

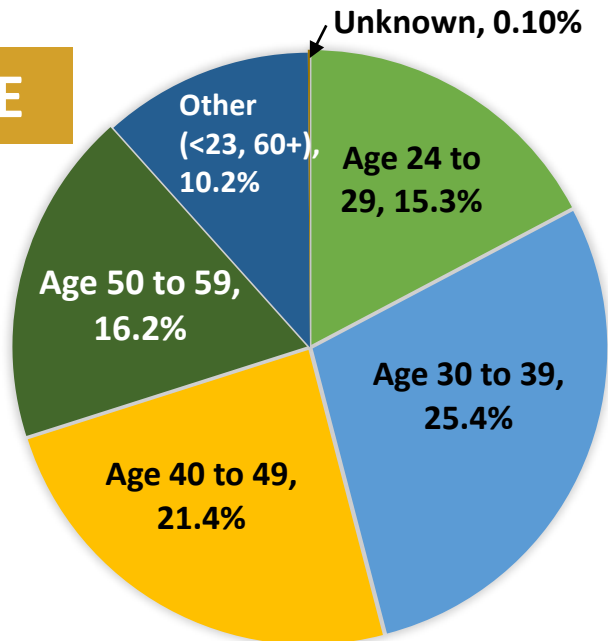


STUDENT POPULATION AND DEMOGRAPHICS

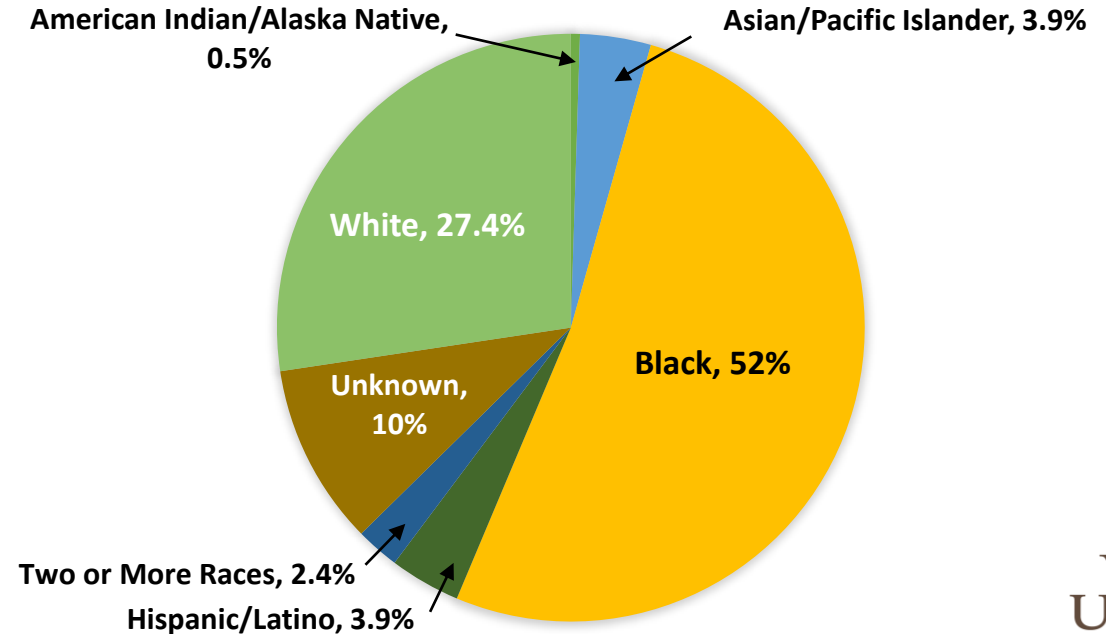
(College of Management and Technology)

Source: Walden University's Office of Institutional Research and Assessment. Data reported as of Fall 2017. The number of overall respondents was 49,680, and 7,929 were from the College of Management and Technology.

AGE



RACE/ETHNICITY



BS in Accounting

1st-Year Retention: (AY 20162017)	14/96	14.6%
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6-Year Graduation Rate: (AY 2010-2011)	37/177	20.9%
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Headcount by Concentration (Fall 2017)	
General	76
Public Accountancy	17
Total	93



Enrollment,
Graduation,
and Retention

Learning Outcomes: BS in Accounting

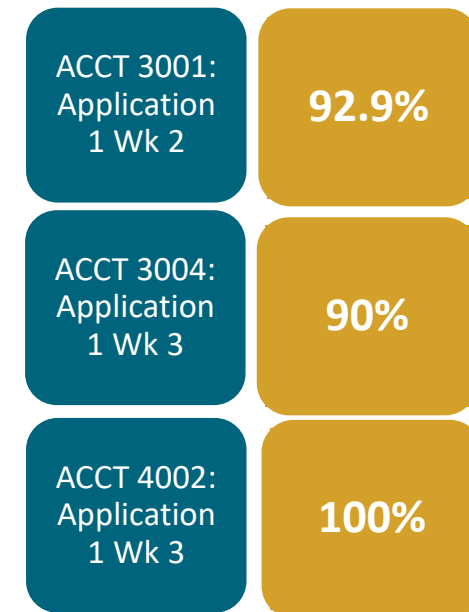
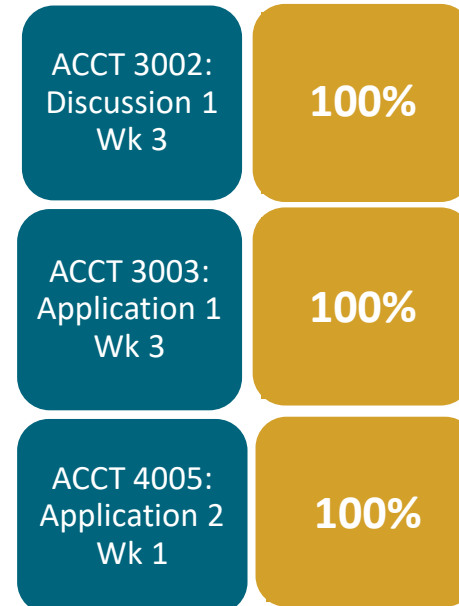
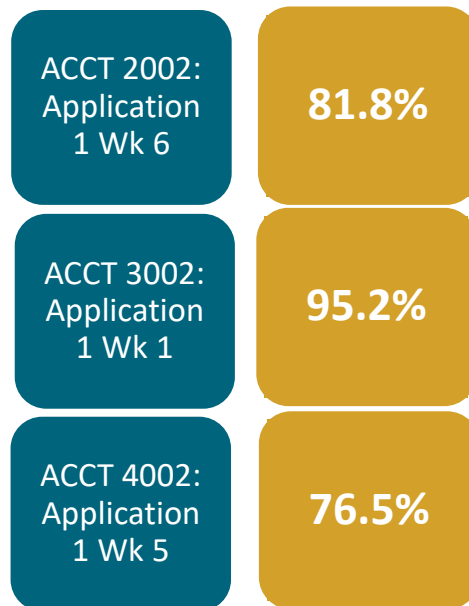
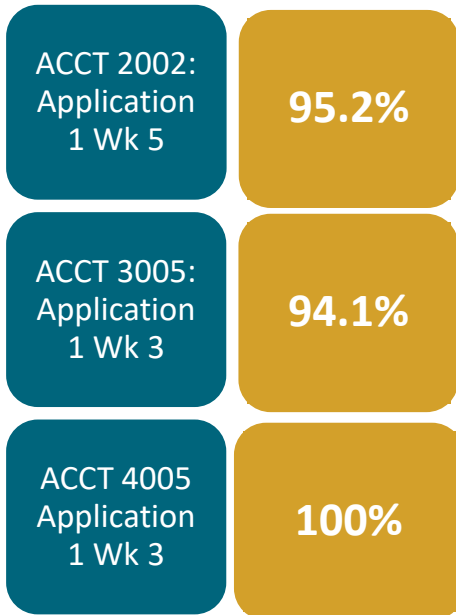
The following data depicts the percentage of students who earned a C or higher on the assignment.

Apply problem-solving skills to multiple accounting situations, including those occurring in the international setting.

Communicate effectively about accounting and business practices within the context of larger organizational frameworks.

Access relevant accounting/financial guidance and apply it in their accounting practice.

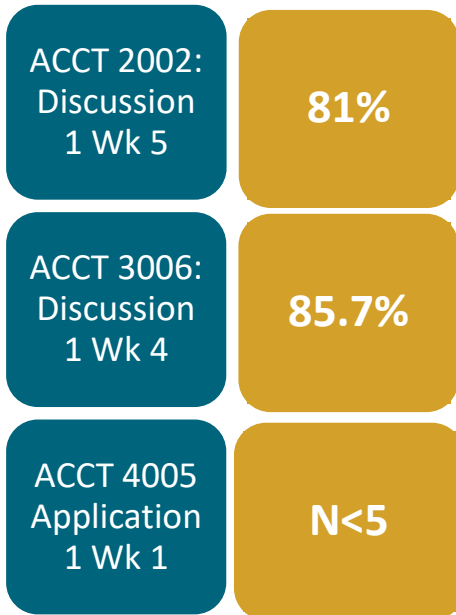
Demonstrate well-developed competency in their accounting techniques.



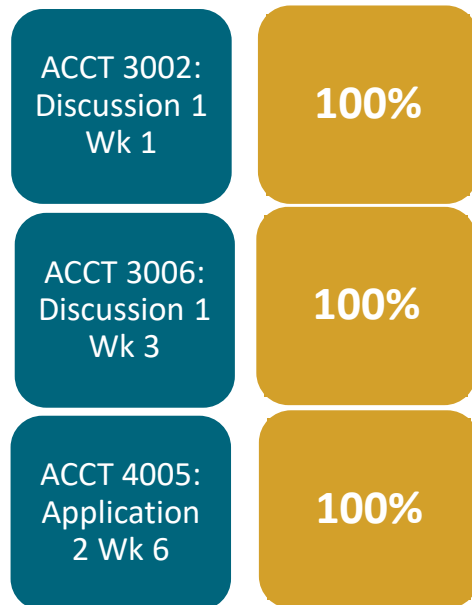
Learning Outcomes: BS in Accounting (continued)

The following data depicts the percentage of students who earned a C or higher on the assignment.

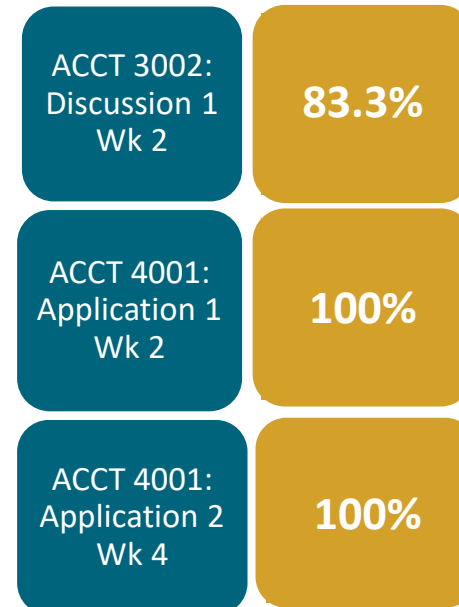
Demonstrate collaborative skills across accounting and functional business areas.



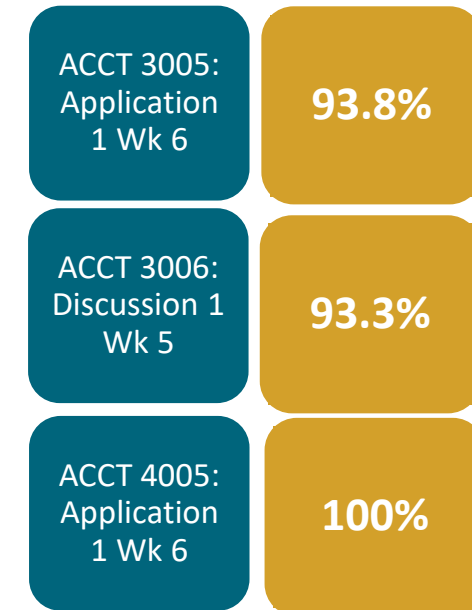
Analyze sources of organizational risk.



Apply knowledge of the legal and regulatory environment in which the accounting profession operates.



Apply ethical reasoning in their accounting practices.



BS in Business Administration

1st-Year Retention: (AY 2016-2017)	95/764	12.4%
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6-Year Graduation Rate: (AY 2010-2011)	199/1188	16.8%
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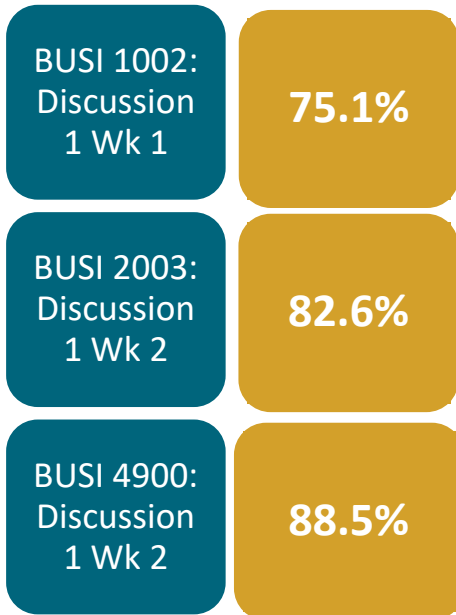
Headcount by Concentration (Fall 2017)	
Accounting	33
Finance	38
General	319
Healthcare Management	61
Human Resource Management	88
Information Systems	21
International Business	3
Management	121
Marketing	23
Multicultural Marketing Communication	5
Project Management	27
Public Relations	0
Self-Designed	0
Small Business Management	43
Total	782

Enrollment,
Graduation,
and Retention

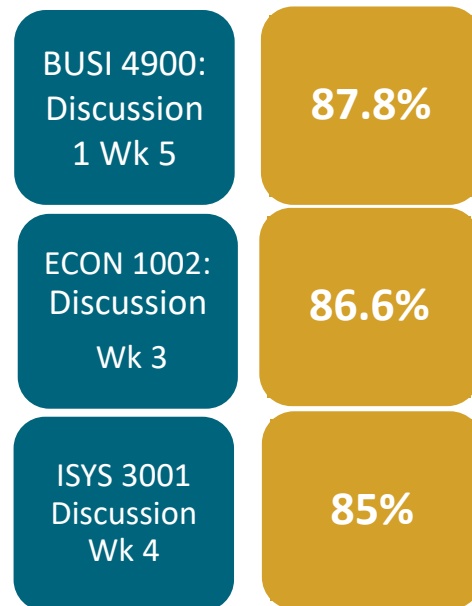
Learning Outcomes: BS in Business Administration

The following data depicts the percentage of students who earned a C or higher on the assignment.

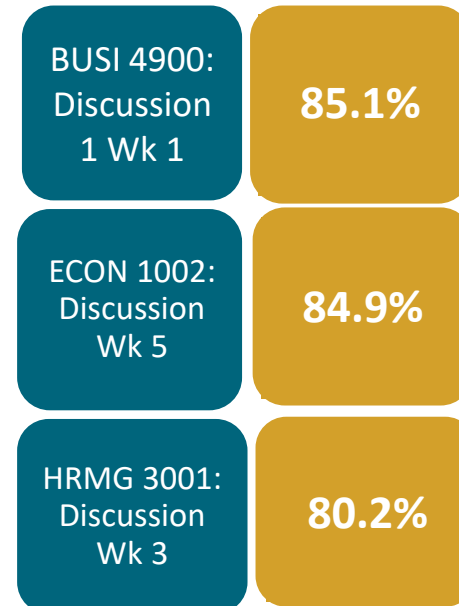
Demonstrate proficiency in the fundamental business principles and practices that enable firms to operate in both domestic and global environments.



Employ critical thinking and analysis skills to solve business problems in a real-world context.



Analyze ethical issues that impact business decisions from economic, political, legal, and social perspectives.



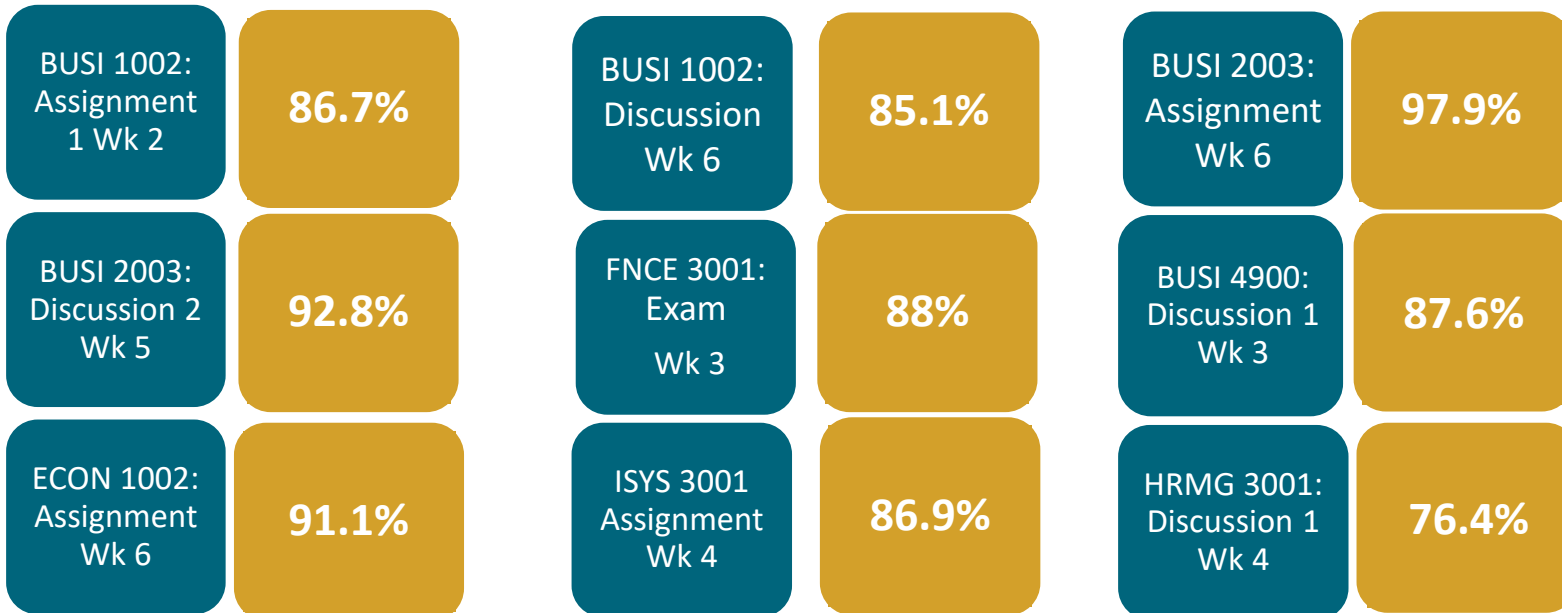
Learning Outcomes: BS in Business Administration (continued)

The following data depicts the percentage of students who earned a C or higher on the assignment.

Describe the ways in which diversity influences a company's ability to achieve its goals.

Evaluate the application of technology as a strategy for competitive advantage in business.

Evaluate the application of technology as a strategy for competitive advantage in business.



BS in Information Technology

1st-Year Retention: (AY 2016-2017)	22/162	13.6%
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6-Year Graduation Rate: (AY 2010-2011)	27/314	8.6%
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Headcount by Concentration (Fall 2017)	
App Development, Testing, and Quality	20
Cyber Security & Forensics	43
Database Administration & Data Center Ops	8
Healthcare Informatics	8
Networking and Operations	30
Security and Forensics	2
Self-Designed	25
Web and Mobile Applications Development	13
Total	149

Enrollment,
Graduation,
and Retention

MS in Accounting

1st-Year Retention: (AY 2016-2017)	18/93	19.4%
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3-Year Graduation Rate: (AY 2013-2014)	65/169	38.5%
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Headcount by Specialization (Fall 2017)	
Accounting With CPA Emphasis	65
Accounting for the Professional	15
Self-Designed	27
Total	107

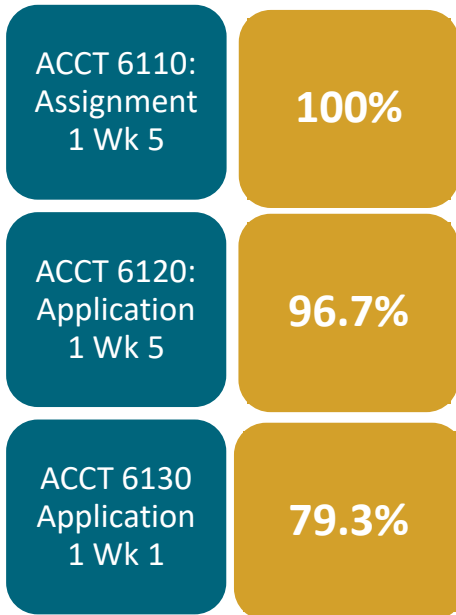


Enrollment,
Graduation,
and Retention

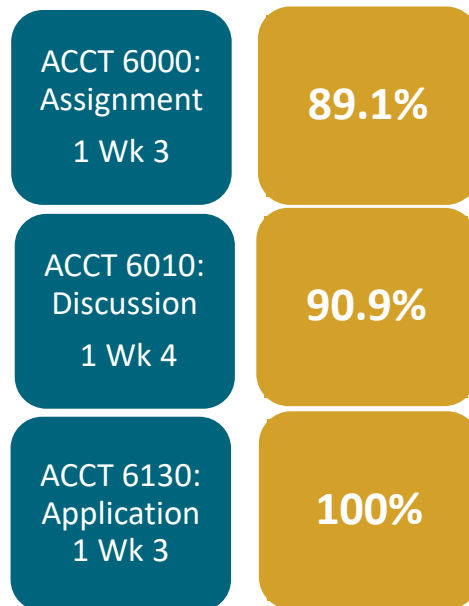
Learning Outcomes: MS in Accounting

The following data depicts the percentage of students who earned a B or higher on the assignment.

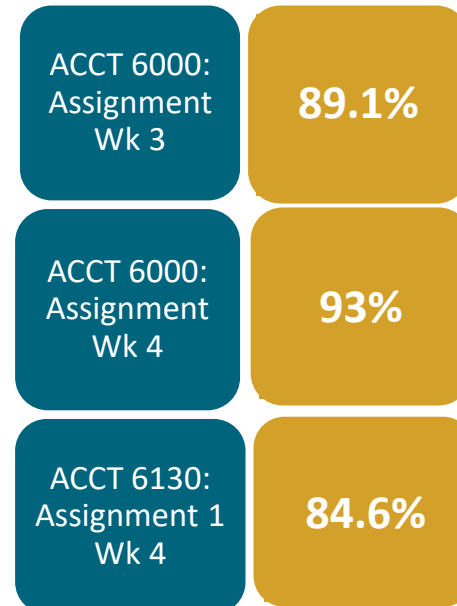
Assess the impact of managerial decisions in organizational contexts using research techniques and results.



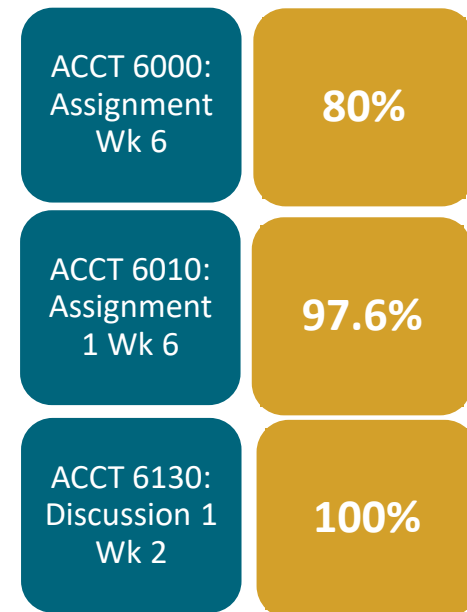
Communicate effectively about accounting and business practices, demonstrating knowledge of and respect for varied audiences.



Effectively employ quantitative and analytical skills essential in the accounting profession.



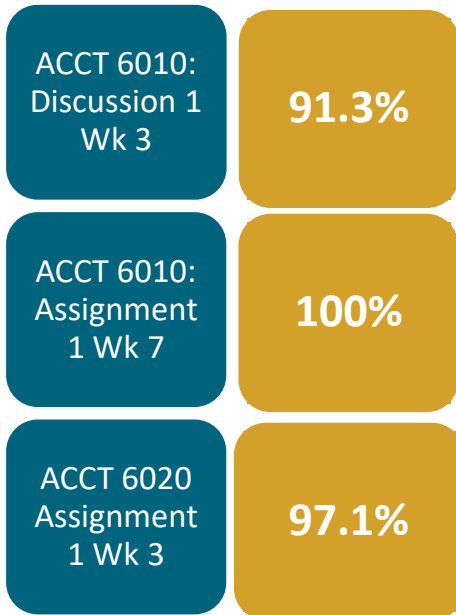
Construct alternative solutions to unique accounting situations and challenges.



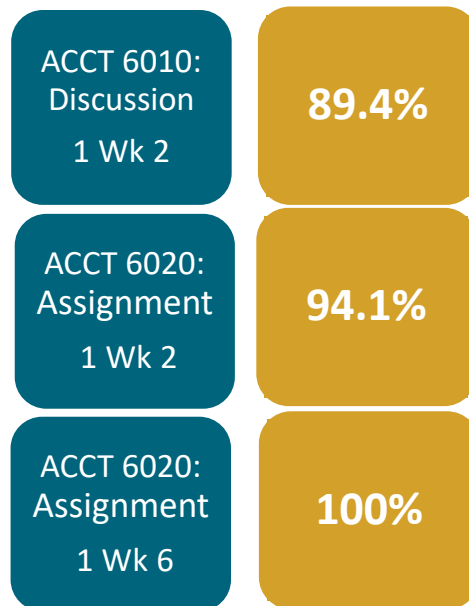
Learning Outcomes: MS in Accounting (continued)

The following data depicts the percentage of students who earned a B or higher on the assignment.

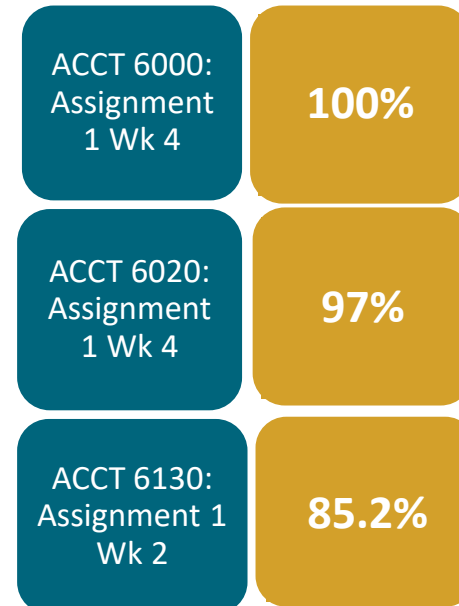
Evaluate accounting and business practices from ethical, legal, and regulatory perspectives, considering diverse stakeholders and competing interests.



Appraise the mission-critical role the accounting professional has as an active partner in supporting the goals and needs of the organization.



Evaluate opportunities accounting professionals have to promote sustainable, socially aware organizations.



Master of Business Administration (MBA)

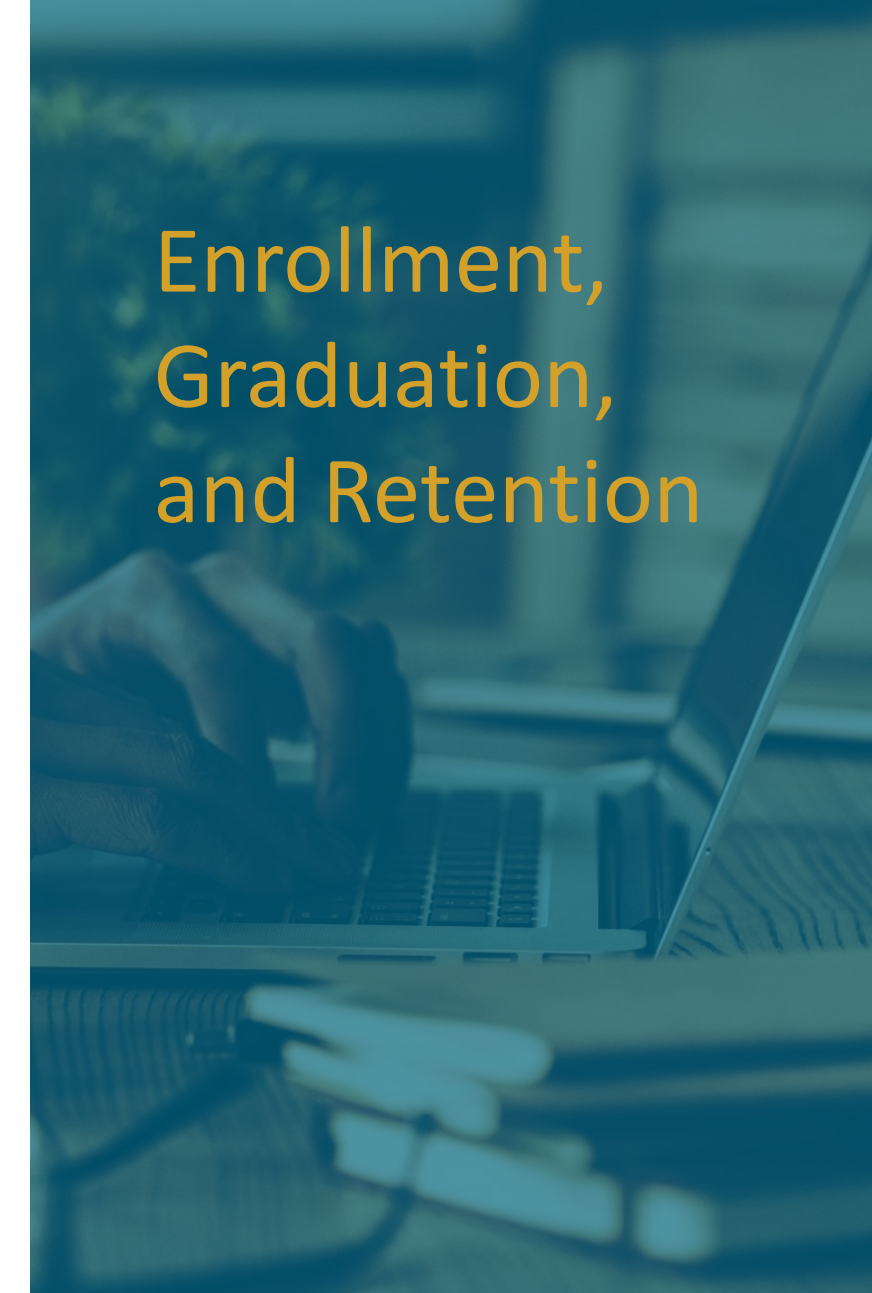
1st-Year Retention: (AY 2016-2017)	149/972	15.3%
3-Year Graduation Rate: (AY 2013-2014)	372/1,083	34.3%

Headcount by MBA Specialization (Traditional / Fall 2017)

Accounting	50	Human Resource Management	155
Accounting for Managers	0	International Business	40
Communication	16	Leadership	88
Corporate Finance	56	Marketing	53
Entrepreneurship and Small Business	92	Project Management	115
Entrepreneurship	0	Risk Management	0
Finance	0	Self-Designed	283
Global Business	0	Strategies for Sustainability	0
Healthcare System Improvement	0	Technology Management	0
Healthcare Management	224	TOTAL	1,172

Headcount by MBA Specialization (CBE / Fall 2017)

Healthcare Management	41
Project Management	110
TOTAL	151

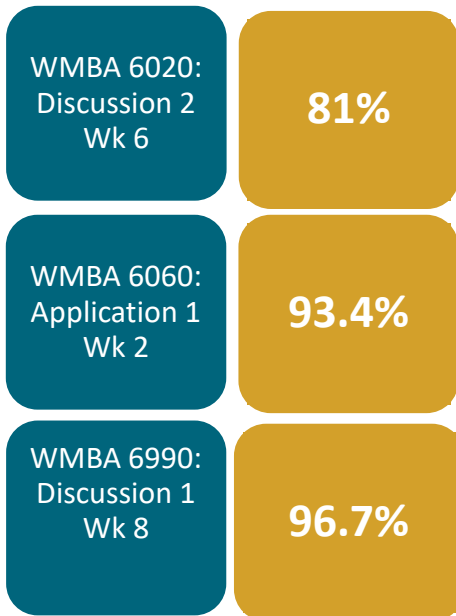


Enrollment,
Graduation,
and Retention

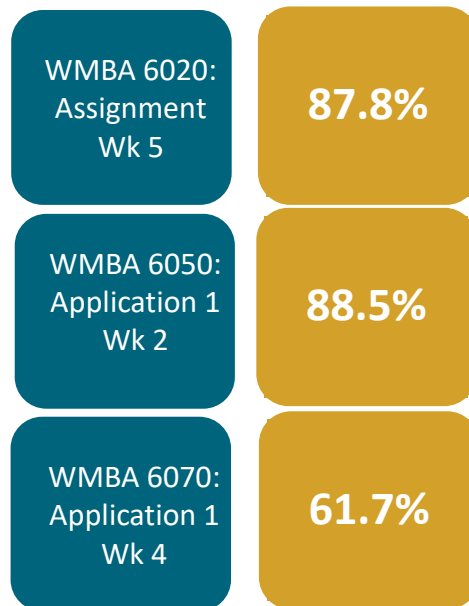
Learning Outcomes: Master of Business Administration (MBA) (Course-Based)

The following data depicts the percentage of students who earned a *B* or higher on the assignment.

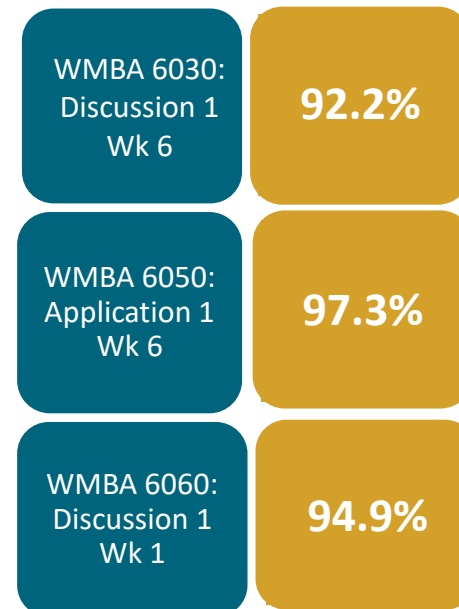
Evaluate the environment in which businesses operate with awareness of complexities, interdependencies, risks, consequences, and diverse stakeholder perspectives.



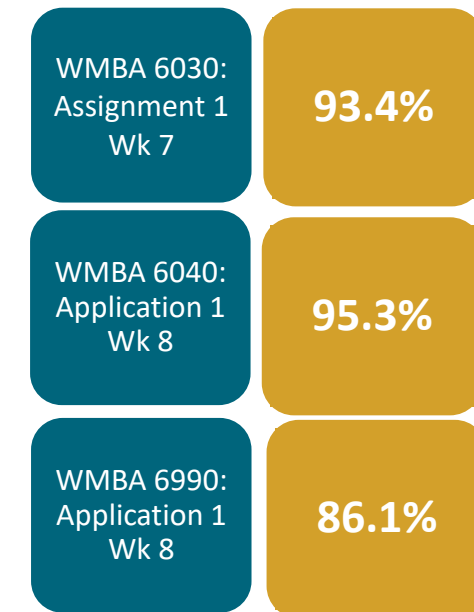
Make decisions within a business context that are effective, well-reasoned, ethical, and socially responsible.



Formulate statements of business problems or opportunities to facilitate insightful dialogue and critical thinking.



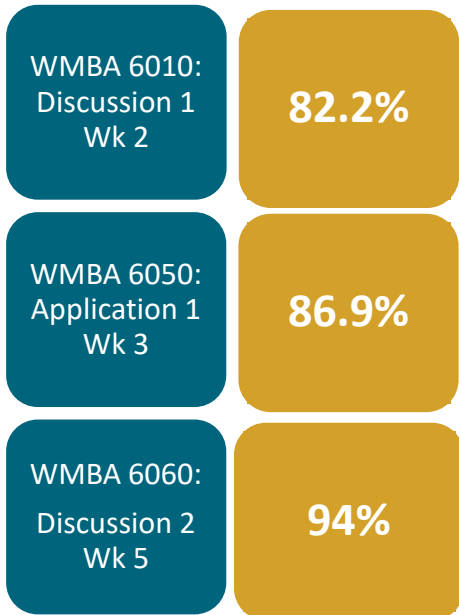
Generate solutions to complex business problems or opportunities through critical, creative, and system thinking and applying appropriate theories, concepts, tools, skills, practices, and research.



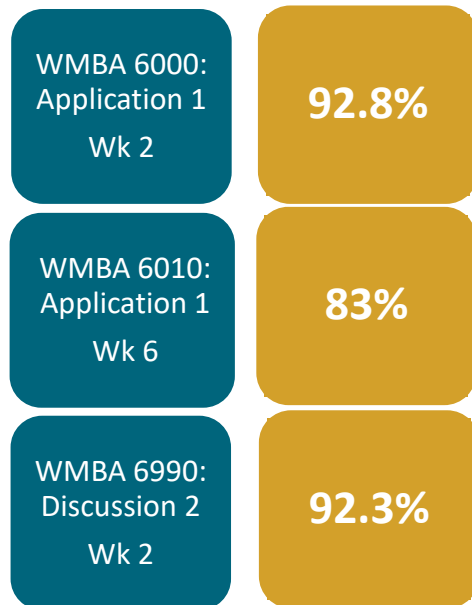
Learning Outcomes: Master of Business Administration (MBA) (Course-Based)

The following data depicts the percentage of students who earned a *B* or higher on the assignment.

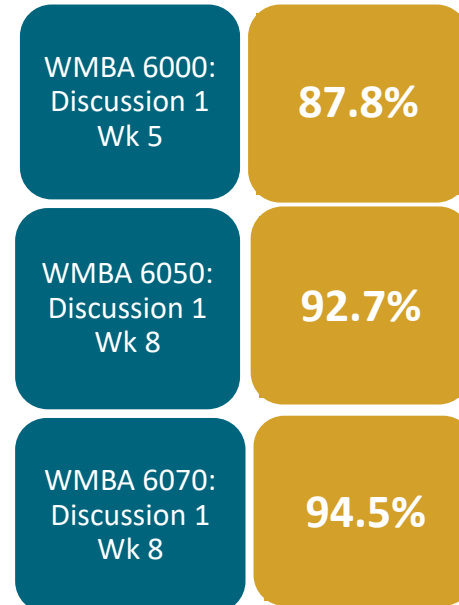
Employ business-appropriate communication skills that enable effective exchange or transfer of information, promote mutual respect, encourage healthy discourse, and display an acute awareness of the needs of the intended audience.



Demonstrate the ability to work with others to meet goals in diverse and complex business environments.



Evaluate opportunities for business stakeholders, including oneself, to contribute to positive social change locally and globally.



Learning Outcomes: Master of Business Administration (MBA) (Competency-Based)

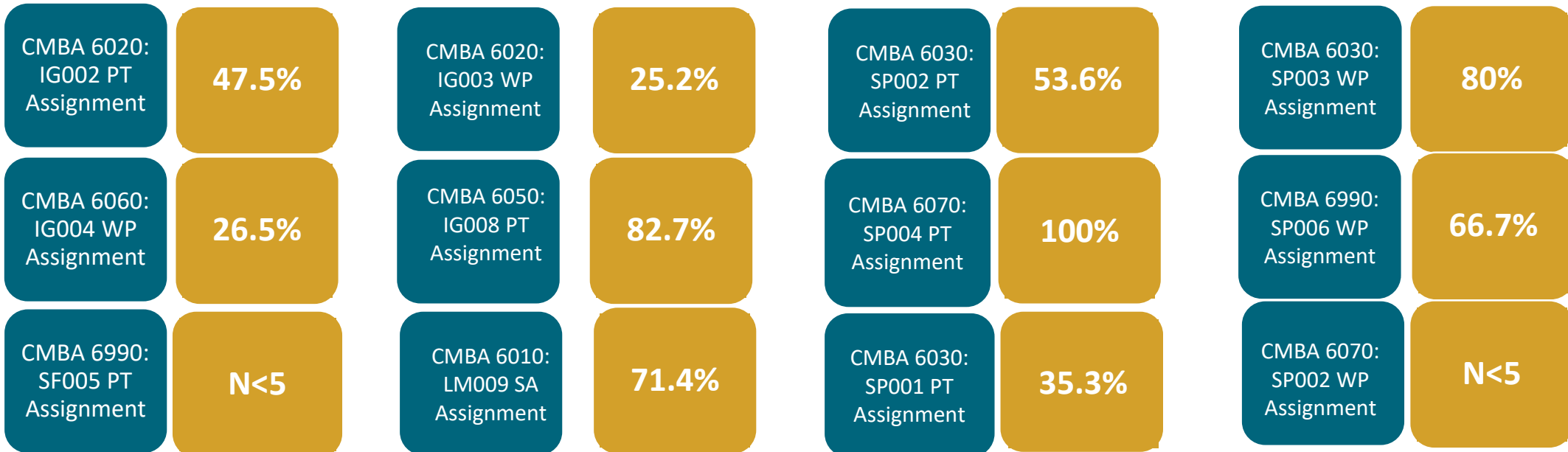
The following data depicts the percentage of all attempts mastered or achieved. Data was assessed June 1, 2017- May 7, 2018; only Brightspace system.

Evaluate the environment in which businesses operate with awareness of complexities, interdependencies, risks, consequences, and diverse stakeholder perspectives.

Make decisions within a business context that are effective, well-reasoned, ethical, and socially responsible.

Formulate statements of business problems or opportunities to facilitate insightful dialogue and critical thinking.

Generate solutions to complex business problems or opportunities through critical, creative, and system thinking and applying appropriate theories, concepts, tools, skills, practices, and research.



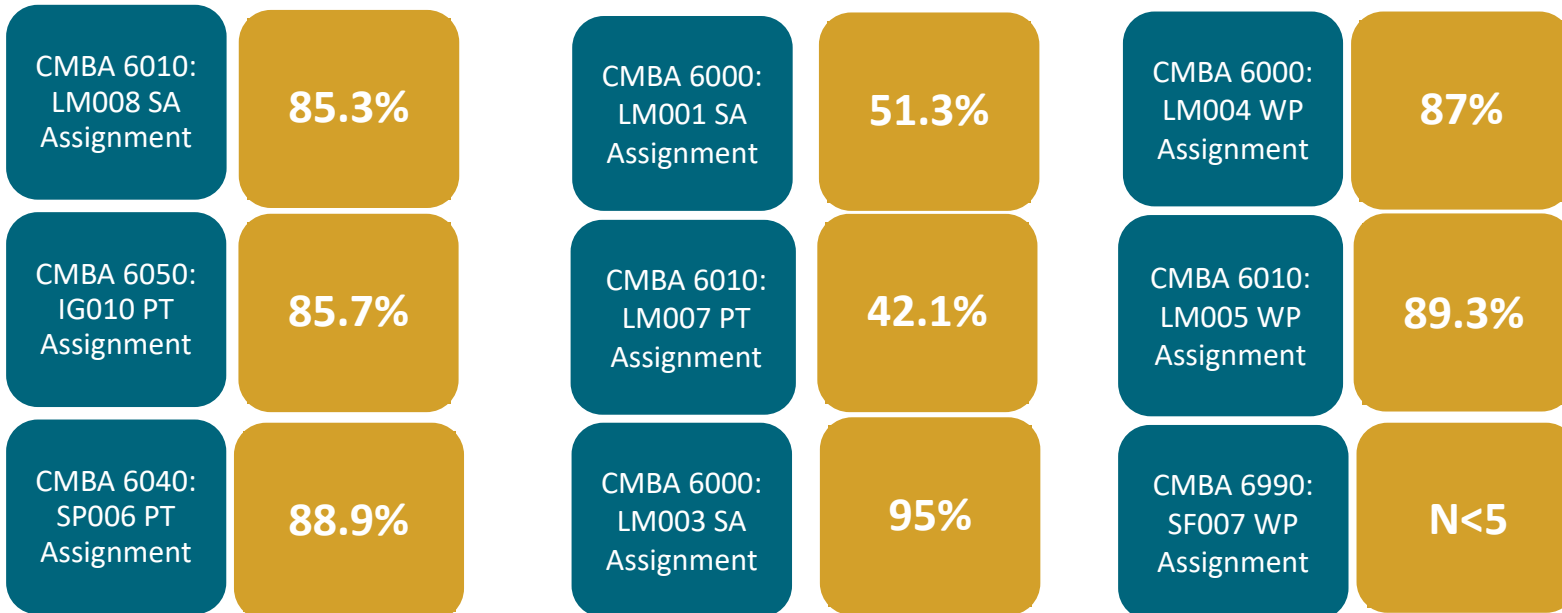
Learning Outcomes: Master of Business Administration (MBA) (Competency-Based)

The following data depicts the percentage of students who earned a *B* or higher on the assignment.

Employ business-appropriate communication skills that enable effective exchange or transfer of information, promote mutual respect, encourage healthy discourse, and display an acute awareness of the needs of the intended audience.

Demonstrate the ability to work with others to meet goals in diverse and complex business environments.

Evaluate opportunities for business stakeholders, including oneself, to contribute to positive social change locally and globally.



MS in Project Management

1st-Year Retention: (AY 2016-2017)	8/160	5%
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6-Year Graduation Rate: (AY 2010-2011)	45/142	31.7%
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Headcount by Specialization (Fall 2017)	
Application Development, Testing, and Quality	20
Cyber Security and Forensics	43
Database Administration and Data Center Ops	8
Healthcare Informatics	8
Networking and Operations	30
Security and Forensics	2
Self-Designed	25
Web and Mobile Applications Development	13
Total	149

Enrollment,
Graduation,
and Retention

MS in Project Management: PMI-Specific Data

Enrolled Students / Annual Enrollment*

Status	2015	2016	2017	2018	Grand Total
Full Time	126 (44%)	112 (42%)	69 (34%)	71 (47%)	41.7%
Part Time	160 (56%)	154 (58%)	135 (66%)	79 (53%)	58.3%
Grand Total	286	266	204	150	906

Graduated Students / Annual Graduates†

Status	2015	2016	2017	2018	Grand Total
Full Time	27 (52%)	24 (53%)	14 (42%)	15 (54%)	50.6%
Part Time	25 (48%)	21 (47%)	19 (58%)	13 (46%)	49.4%
Grand Total	52	45	33	28	158

Breakdown of the MS in Project Management students:

- For enrolled students: We used the first term of enrollment during the reporting year to determine FT or PT status.
- For graduates: We used the last term of enrollment upon graduation to determine FT or PT status.

*The number of unique students enrolled in each PMI GAC accredited degree option from January 1 through December 31, with each student counted only once even if they attended more than one term/session during the year.

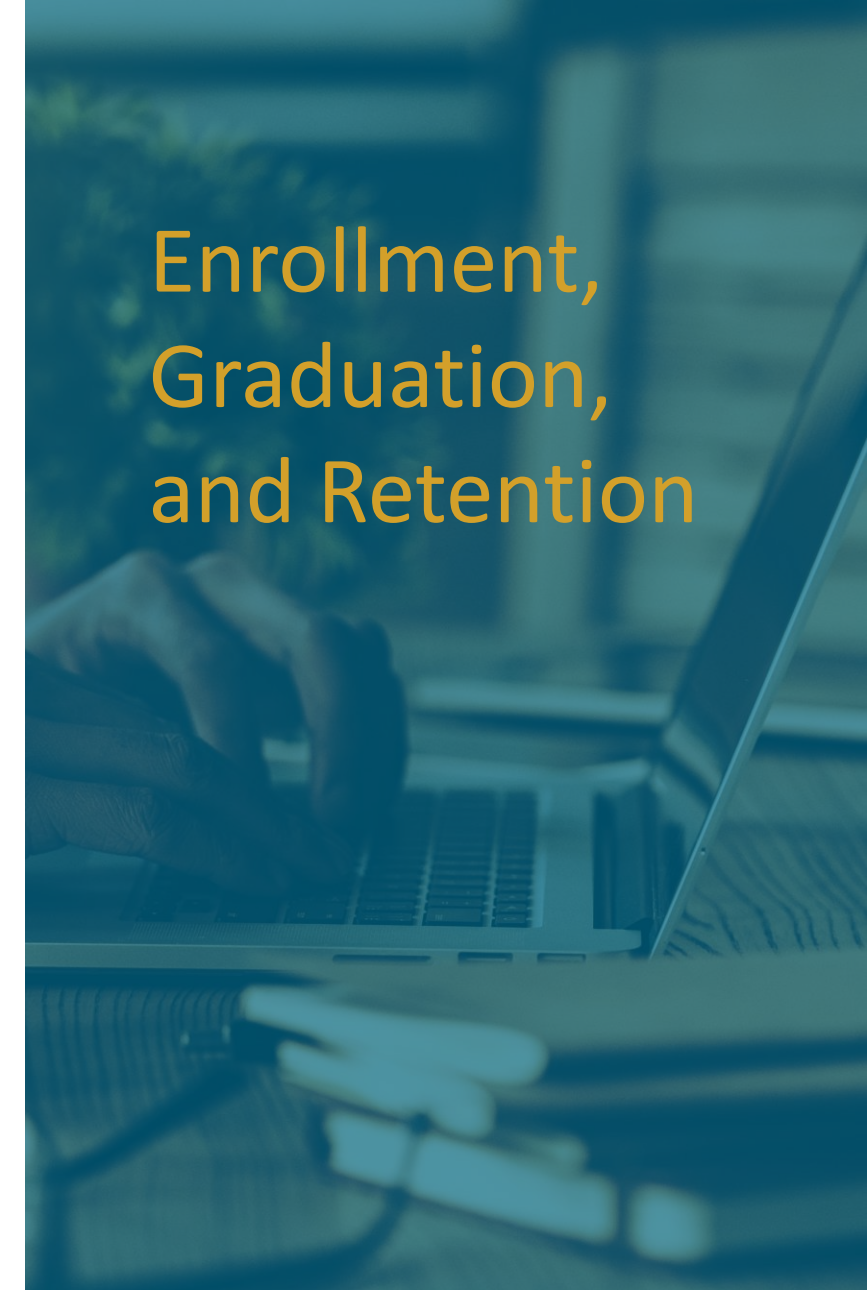
†The number of students graduating from each PMI GAC accredited degree option from the January 1 through December 31.

Walden's online master's in project management program is accredited by the Project Management Institute (PMI) Global Accreditation Center (GAC) for Project Management Education Programs. PMI GAC is the world's leading specialized accrediting body for project management education and related degree programs.

Doctor of Business Administration (DBA)

1st Year Retention: (AY 2016-2017)	183/982	18.6%
5-Year Graduation Rate: (AY 2011-2012)	110/1110	9.9%

Headcount by DBA Specialization (Traditional / Fall 2017)			
Accounting	135	Information Systems Management	112
Energy Management	14	International Business	121
Entrepreneurship	151	Leadership	491
Finance	161	Marketing	111
Global Supply Chain Management	92	Project Management	165
Healthcare Management	155	Self-Designed	348
Homeland Security	24	Social Impact Management	58
Human Resource Management	176	Technology Entrepreneurship	28
		TOTAL	2,342



Enrollment,
Graduation,
and Retention

Learning Outcomes: Doctor of Business Administration (DBA)

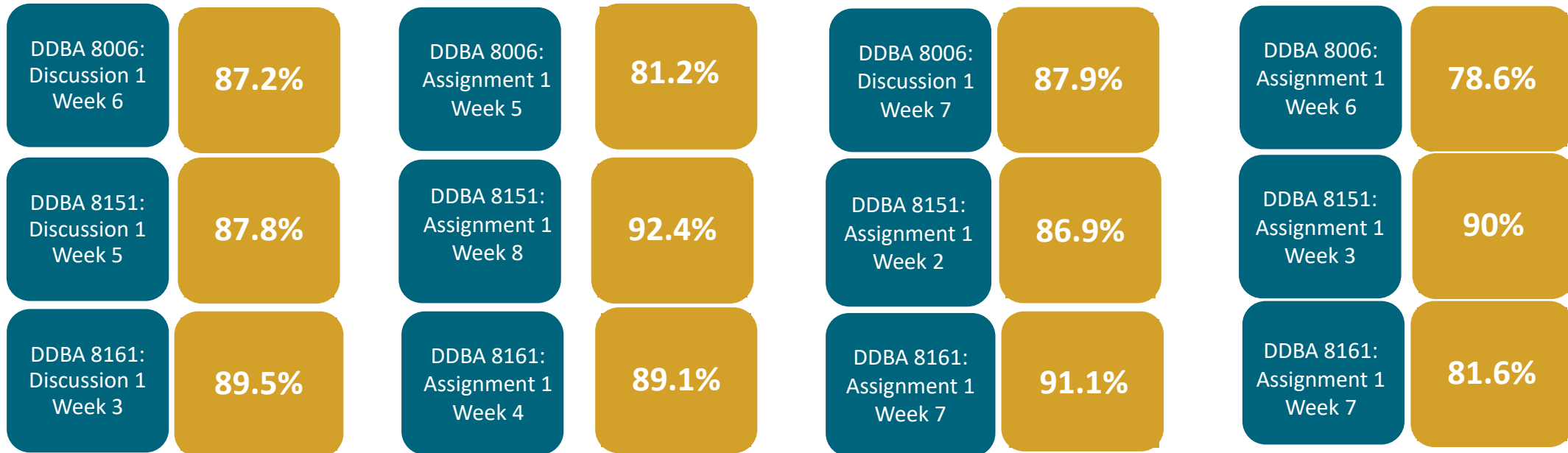
The following data depicts the percentage of students who earned a *B* or higher on the assignment.

Assess the relevance of current and emerging business theory and practice, from an interdisciplinary perspective.

Formulate and execute effective solutions to complex real-world problems common to the practice of business and management.

Apply the current research literature from business and management to practical problems found in business and management.

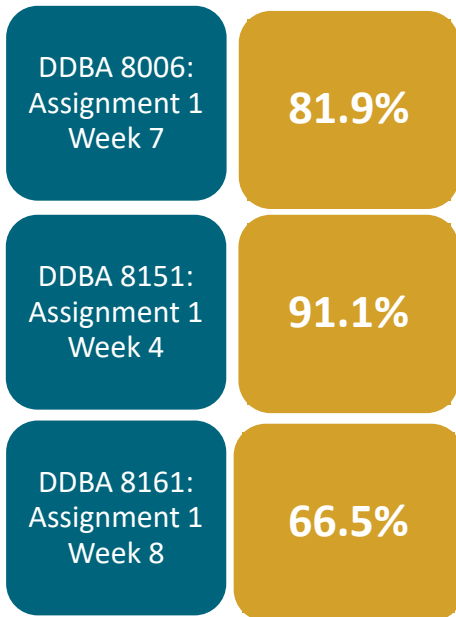
Design and conduct rigorous research that contributes to the professional body of knowledge on business and management.



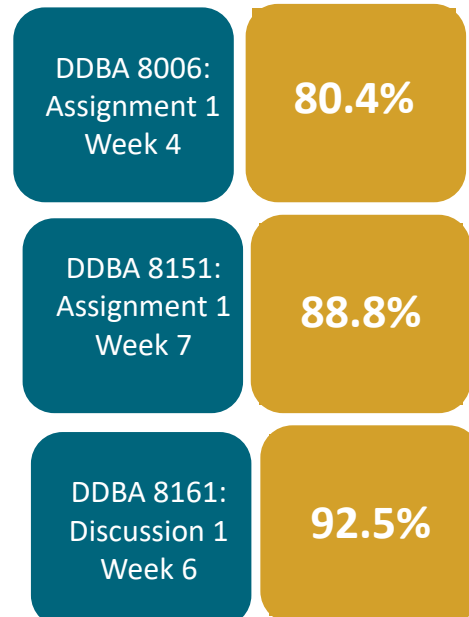
Learning Outcomes: Doctor of Business Administration (DBA) (continued)

The following data depicts the percentage of students who earned a *B* or higher on the assignment.

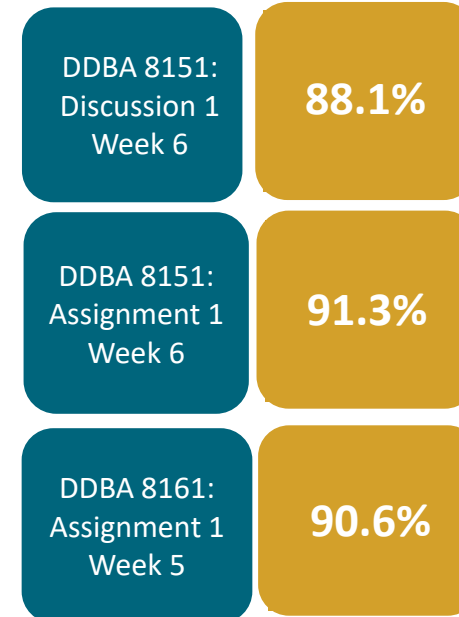
Clearly communicate to stakeholders about problem statements, research approaches and results solutions, and assessment.



Explain their ethical responsibilities as a member of the business community and citizens in society.



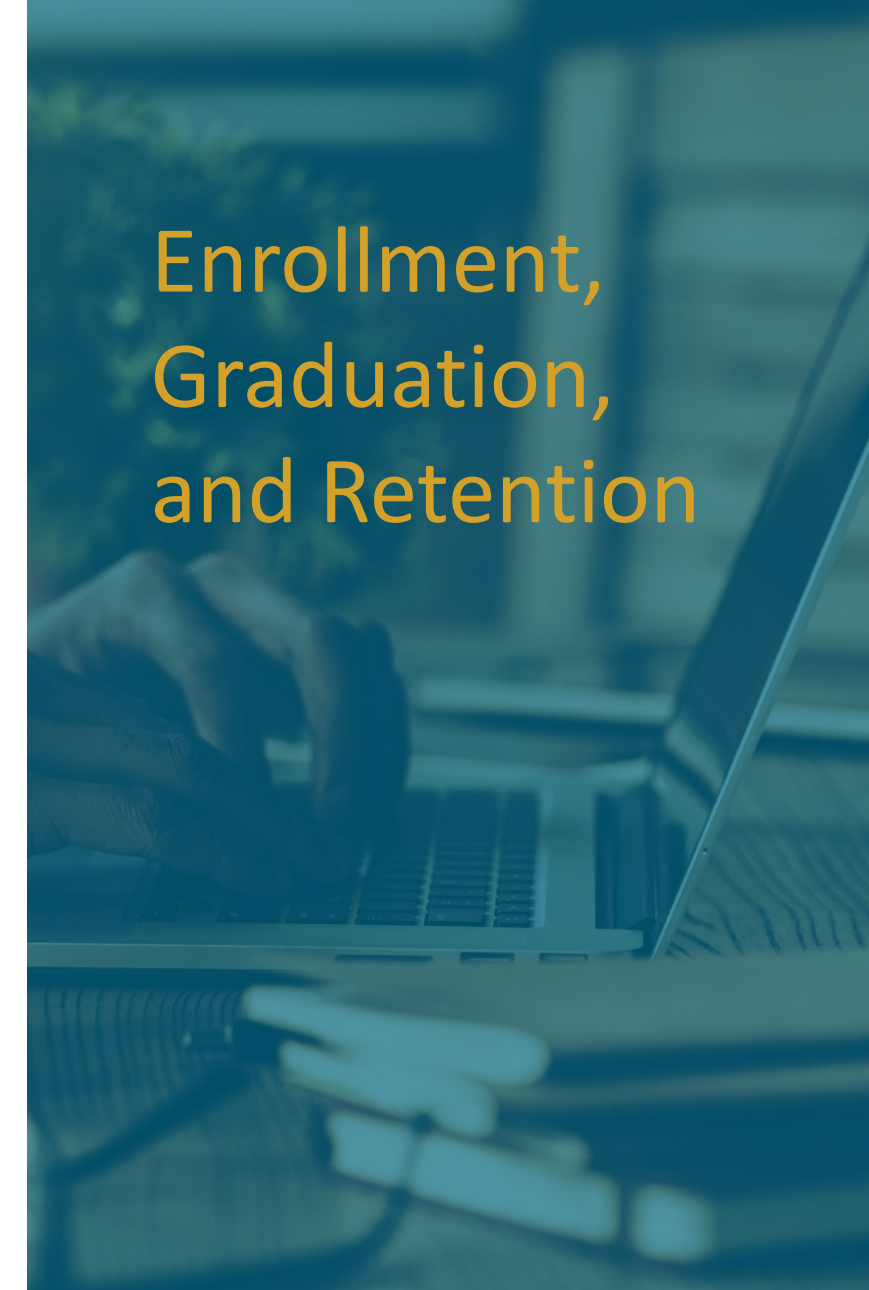
Apply professional ethics appropriately.



PhD in Management

1st-Year Retention: (AY 2016-2017)	52/245	21.2%
5-Year Graduation Rate: (AY 2011-2012)	23/173	13.3%

Headcount by PhD Specialization (Traditional / Fall 2017)			
Accounting	12	Knowledge Management	10
Engineering Management	16	Leadership & Organizational Change	425
Finance	111	Learning Management	8
General	11	Operations Research	3
Human Resource Management	80	Self-Designed	68
Information Systems Management	123	TOTAL	867

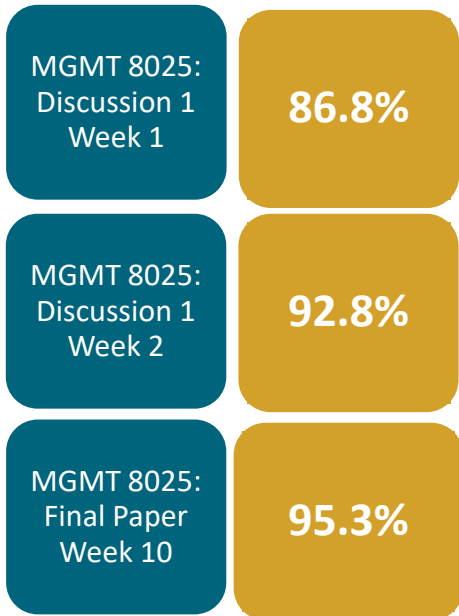


Enrollment,
Graduation,
and Retention

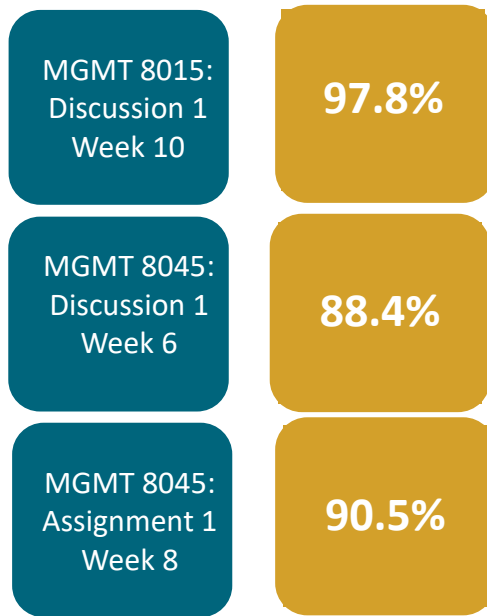
Learning Outcomes: PhD in Management

The following data depicts the percentage of students who earned a *B* or higher on the assignment.

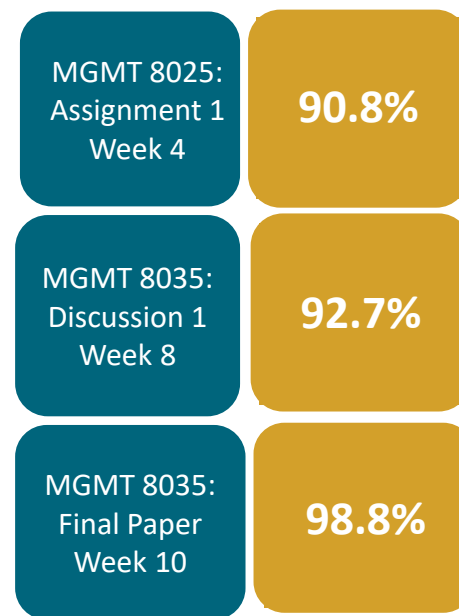
Articulate the evolution of the field of management, and its relationship to human and societal development.



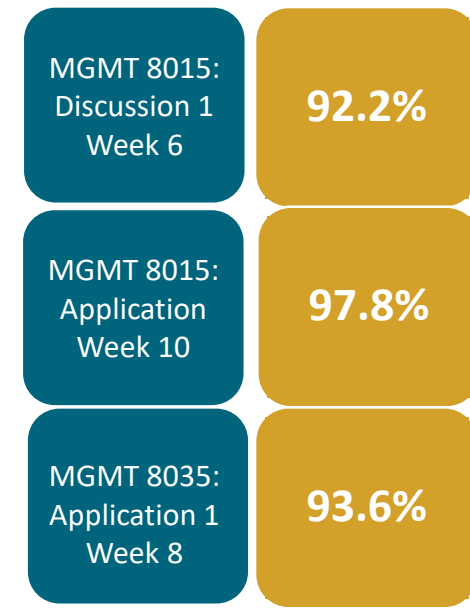
Analyze various theories, concepts, and tools that seek to explain and provide the basis for management decision-making.



Evaluate management and systems thinking principles at the core of the design and evolution of organizational and societal systems.



Appraise the relevance of seminal, current, and emerging management theories and practices, from an interdisciplinary and social change perspective.



Learning Outcomes: PhD in Management (continued)

The following data depicts the percentage of students who earned a *B* or higher on the assignment.

Assess identified gaps in the current research literatures in the field of management and in their chosen areas of specialization.

Design efficacious and ethical research that addresses identified gaps in the body of knowledge in management and related subfields.

Advance the body of knowledge through original research in the field of management and chosen areas of specialization via the application of a variety of appropriate methodology, design, and analysis methods.

Communicate effectively to academic and general stakeholders the results of original research that advances the field of knowledge in management and chosen specializations and contributes to positive social change.

