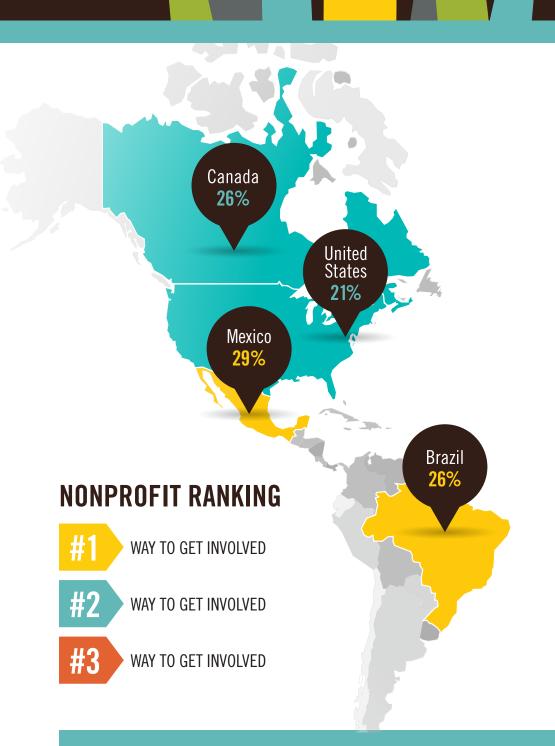
## NUXPROFITS HAVE AN IMPORTANT ROLE IN SOCIAL #CHANGE.



Jordan is the **EXCEPTION** where Germany religious institutions are ranked No. 1 and nonprofits are No. 3. China Jordan India 19% 7 OUT OF 8 **COUNTRIES** surveyed say nonprofits are one of the top two ways adults are MOST LIKELY TO GET

**INVOLVED** in positive

social change.

PERCEIVED STRENGTHS OF A NONPROFIT ORGANIZATION

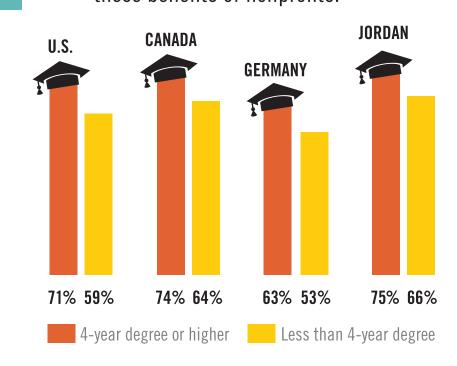
THEY MAKE IT EASY FOR PEOPLE TO BE **INVOLVED IN SOCIAL CHANGE.** 

THEY HAVE THE RESOURCES AND INFLUENCE **NECESSARY TO MAKE SOCIAL CHANGE HAPPEN** IN A WAY THAT INDIVIDUALS CANNOT.



**GETTING INVOLVED IN A CAUSE OR ISSUE THROUGH** AN ORGANIZATION IS THE MOST EFFECTIVE WAY TO MAKE SOCIAL CHANGE HAPPEN.

In several countries, **COLLEGE-EDUCATED ADULTS** (4-year degree or higher) are more likely than others to agree with these benefits of nonprofits.



PERCEIVED

## WEAKNESSES



**TOO MUCH OF THEIR BUDGETS GOES TO OVERHEAD COSTS**, WHILE NOT ENOUGH GOES TO PROVIDING SERVICES OR MAKING CHANGE HAPPEN.

 OLDER ADULTS in Jordan, Germany, the U.S. and Canada particularly agree that not enough of nonprofits' budgets goes to making change happen.

THEY MOVE TOO SLOWLY TO MAKE CHANGE HAPPEN.

THEY DO NOT ALLOW INDIVIDUALS TO FEEL THAT THEIR VOICES ARE BEING HEARD.

40%





**JORDAN** Definitions of age groups vary by country. Older adults groups are within ages 41 and older:

71%



Globally, adults are more likely to agree with the three **POSITIVE** attributes or strengths of nonprofit organizations presented than the three **NEGATIVE** 

attributes or weaknesses presented.